#MHU

#Springfling

#2015

#Cosmo

#Springfling

#MHU

#Cosmo

#2015

#MHU

#Go Greek

#SLAM

#Go Greek

#Cosmo

#Springfling

#Emptybowls

#BINGO

#2015

#2015

#Springfling

#Cosmo

#Springfling

#Studentleadership

#2015

@mhu

MARS HILL UNIVERSITY
0 1856 00452 1179

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#Laurel

#LifeAtTheHill.....pg.3

#Students.....pg. 20

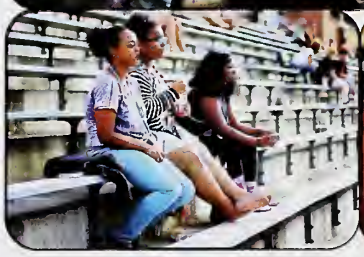
#TheGamesWePlay.....pg. 33

#JoinTheClub.....pg. 68

#FineArts.....pg. 94

#Represent

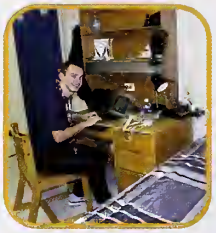
You see them every day, on Facebook, Twitter, Instagram and even sometimes in conversation. Hashtags have taken over. According to Webster, a hashtag is "a word or phrase preceded by the symbol # that classifies or categorizes the accompanying text." The entire point of a yearbook is to represent each and every person on campus in some way and categorizing makes that a lot easier. There are hashtags we all fall under such as #MarsHillUniversity or #collegestudents and there are hashtags that only certain people would relate to such as #cheerleaders or #greeklife. #Represent is a symbol of the diversity of Mars Hill and the convenience of hashtags to describe each one of us individually and collectively.



#LifeAtTheHill

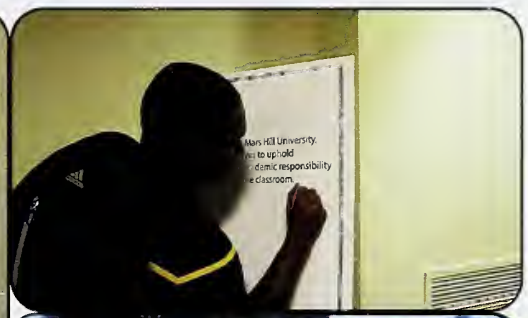
#MoveInDay

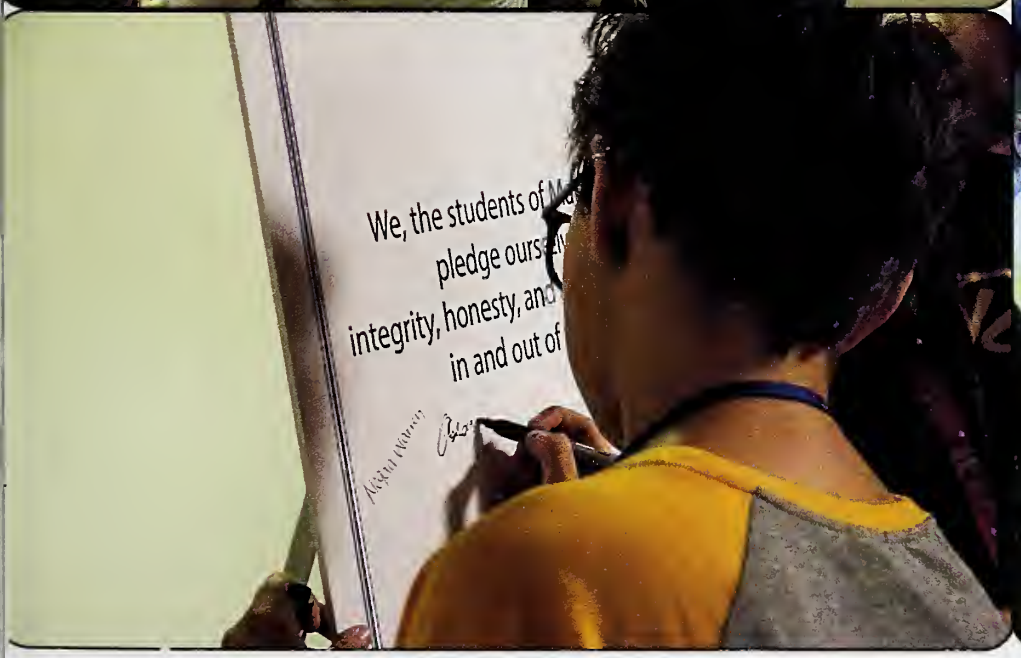
Cheerful, optimistic, hesitant, and fatigued. Theses are only a few words to describe the experience freshmen had on move-in day. On August 21st, hundreds of freshmen stormed the campus of Mars Hill to move into their home away from home. "It was hard being away from my family, but it was exciting being introduced to campus life" said Michala Jackson (Freshman). There were many kinds of students arriving this year, from a few miles down the road to those thousands of miles away. Move-in day was only the beginning for incoming freshmen, as a whole weekend of events were awaiting to help adjust them to campus life.



#FYO

This years First Year Orientation (previously known as Gateway Orientation) was a raging success. The first-year students spent the weekend on campus to get acclimated and comfortable before the upperclassmen moved in on Monday. First-Year Mentors and Residence Life Staff helped to make the weekend go smoothly. Director of First-Year Experience, Amy Carraux-Price, worked very hard to make sure that by the end of the weekend the new students had plenty of networking opportunities and they were aware of procedures and helpful hints around campus. A new part of First-Year Orientation was the Call to Honor Ceremony where different students and faculty members talked about honor and what it means on a college campus. At the end of the ceremony, students signed their name to the MHU Honor Code board (pictured below) and were given blue wristbands to remind them to "Honor the Code." Other parts of First-Year Orientation included Neon Nights, where students were able to tie-dye t-shirts and "Living the Lion Life" where student leaders acted out scenarios that First-Year Students may face.

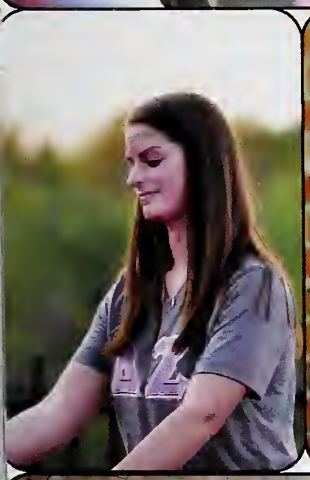




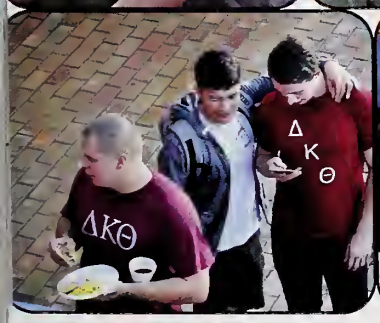
#FallFest

Fall Fest is a great time for the Mars Hill University Campus and the community at large. Campus Activities Board as well as several other organizations work very hard to schedule and create a fun atmosphere for everyone to enjoy. This year dinner was served on Athletic Street and those in attendance enjoyed inflatable toys, free personalized signs, music and fun! Fall fest is a great time for the campus to come together and reconnect and since it was scheduled right before Homecoming, it was a great kickoff to a very exciting week!

ΔΚΘ



MARS HILL
VOLLEYBALL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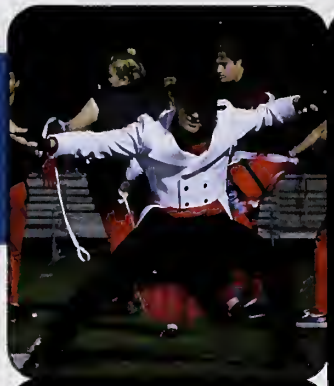
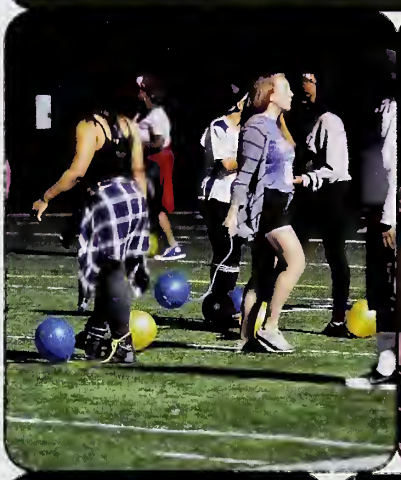
ΔΚΘ

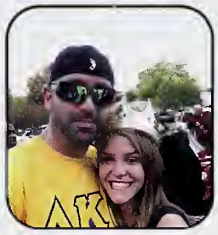
#LionsGrowl



Lion's Growl was a raving success this year. There was not a dull moment! MC's Kate Wright and Marlon Allen, Jr. kept the audience excited and energetic the whole time. With performances from the Bailey Mountain Cloggers, the Mars Hill Dance Team and Joe Barron, and games sponsored by Inter-Greek Council and Hill Raisers the student body stayed entertained. Lion's Growl acts as an opening ceremony for the the upcoming weekend's Homecoming Festivities and alumni often come back to see how it has changed from year to year. All the sports teams were recognized and Coach Clifton gave a riveting speech about school spirit. Dr. Craig Goforth and Dr. Lucia Carter were crowned the 2014 Faculty/Staff Homecoming King and Queen.



#AlumniFun



Homecoming is always a fun time for Faculty, Students, and Alumni. There are many activities scheduled to celebrate Mars Hill University, how much things have changed, and how far we all have come. Events scheduled this year included: the Fall Festival and Lion's Growl on Thursday, the Chili Cook-Off on Friday, Alumni Relations and the Football Game on Saturday and a Worship Service on Sunday. This year the Chili Cook-Off started a new tradition where the winner (Dr. Laurie Pedersen) was awarded the Winner Apron. Next year, she will pass down the apron to the next winner. Athletic teams usually host Alumni events during homecoming. Pictured on the left are some highlights of the Lacrosse Alumni Game.

Greek organizations take pride in networking with their alumni and enjoy trading stories at the tailgate events before the game. Despite the weather, Delta Kappa Theta Fraternity continued their tradition with their annual barbecue.

No matter who you are or what you are involved with, there is something for everyone at Homecoming.

#HomecomingGame

OCTOBER 11TH
MEARES STADIUM
MARS HILL VS.
BREVARD

FINAL SCORE:
Mars Hill 37
Brevard 31

For the 2014 Homecoming game, the Mars Hill football team was ready to fight for the win. At the end of the fourth quarter, the Lions fighting spirit proved to be the difference with a final score of 37-31. Great food, games, friends, and of course the football game is what made a great day at Mars Hill University.

TEAM STATISTICS

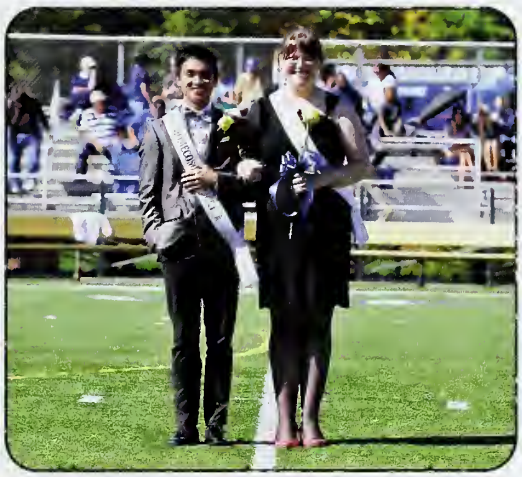
PASSING YARDS
BREVARD-61
MARS HILL-143

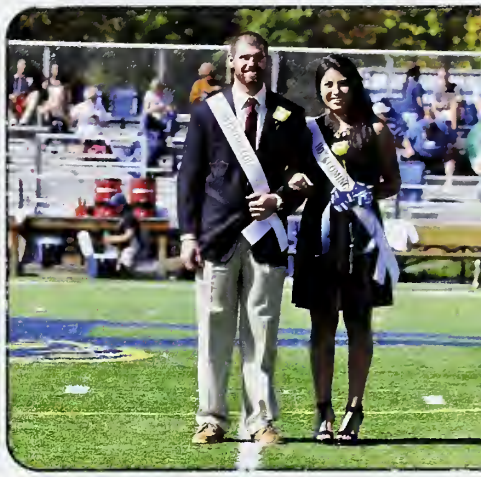
RUSHING YARDS
BREVARD-375
MARS HILL-362

RETURN YARDS
BREVARD-98
MARS HILL-173

TIME OF POSSESSION
BREVARD-33:05
MARS HILL-26:55

#CourtlyAffairs





Senior Representatives (left to right): Barry Wilcox and Samantha Zerger, Joe Barron and Annie Tesh, and Zachary Honeycutt and Sharon Sotelo, Shaq Gatlin and Kate Wright.

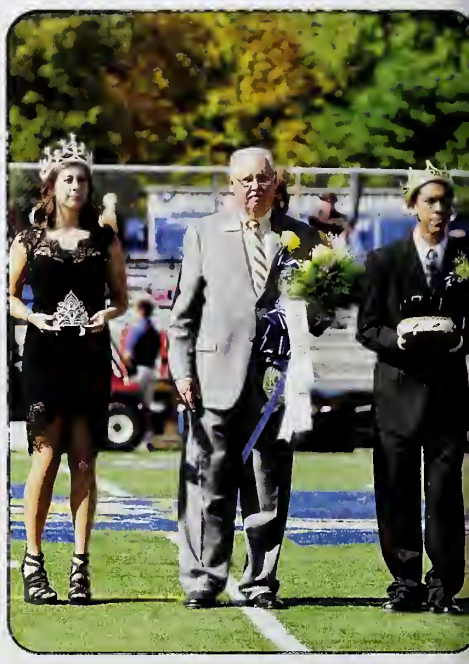
Junior Class Representatives: Cameron McDaniel and Brittany Duckett

Sophomore Class Representatives: Dwayne Boone and Karen Romero

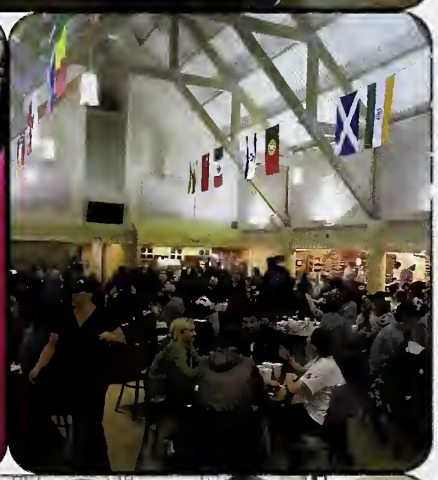
Freshman Class Representatives: Christian Lamb and Ivy-Grace Partin

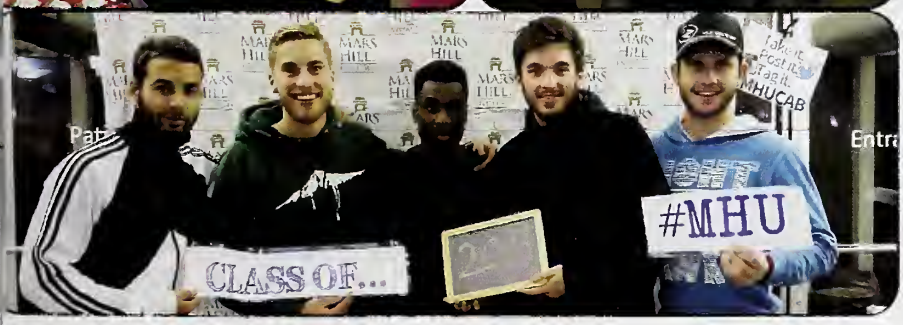
#Royals

On Saturday, October 11, President Dan Lunsford crowned the 2014 Homecoming King, Shaq Gatlin and Queen, Katelyn Wright. Also present was 2013 King and Queen, Terry Chavis and Shelby Johnson. The "Royals" were nominated by popular vote among the senior class. All nominees then went on the ballot to be voted on by the entire student body. Secrecy is of the upmost importance leading up to the crowning moment. Congratulations to our 2014 Royals!



#LateNightBite

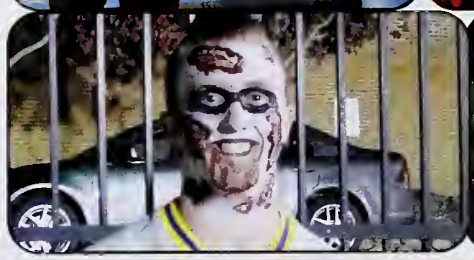




Ask any student what they look forward to most during a semester and many will tell you Late Night Breakfast. Late Night Breakfast is an awesome event that is fun for all. The day before finals begin it looks like Black Friday outside Pittman Dining Hall. Students stand in line waiting impatiently for the doors to be opened. Once inside, students enjoy crafts and music, door prizes, and most importantly, delicious breakfast served to them by the faculty and staff. Late Night Breakfast is a time for students to unwind from long hours of studying (or cramming) and last minute assignment submissions and just enjoy their friends. The faculty is very hospitable and not only serves the food but they also help keep the cafeteria clean while so many students are there. This year the breakfast was a raving success with major highlights including a photo booth, "real bacon" and "decorate your own stocking."

#HauntedHill

Halloween is always a big deal at the Hill! Festivities started Thursday evening with "Haunted on the Hill," a Residence Life sponsored event where students can enjoy a haunted trail and a bonfire. Friday, October 31, classrooms and favorite campus spots were visited by various superheroes, scary villains, historical figures, and even science projects. Beta Beta Beta sponsored a contest for science-themed costumes. Campus Activities Board hid little pumpkins all over campus where students could find them and turn them in for a prize. Both men's and women's soccer had their senior night on Halloween and Hill Raisers, along with Laurel Yearbook, sponsored a zombie night in which students were to come to the game dressed as a zombie. At halftime of the men's game, there was a contest to see who looked the most like a zombie and there was also brains (jello) to eat! Along with all the other festivities of the holiday, the baseball team had a costume practice where if they came in costume they did not have to run. Anyone who thinks that college students are too old to enjoy Halloween has obviously never been to Mars Hill!

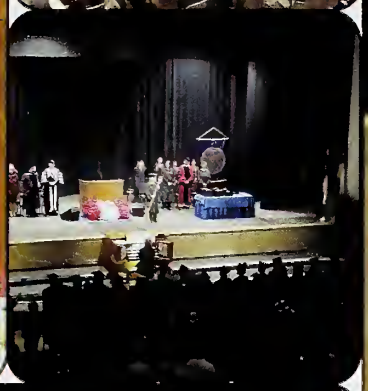


MARS HILL BASEBALL
MIAMI
6
CHARLOTTE
33

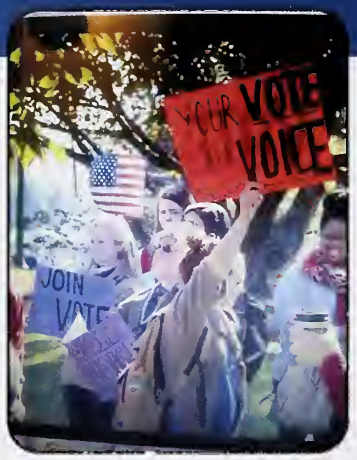
MIAMI
6

#GraduationDay

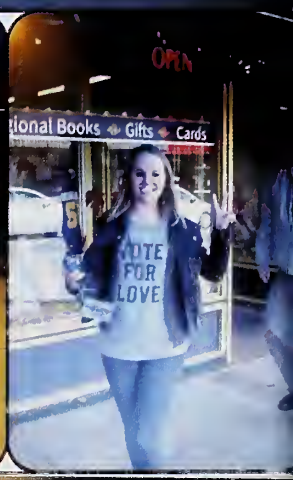
On Friday, December 12, eighty five Mars Hill students were awarded degrees. Bachelors of Arts, Bachelors of Science, Bachelors of Fine Arts and Bachelors of Social Work were all recognized at the prestigious ceremony. The invocation was given by Derek Gibson and the student speakers, Rachel Bryant and Martha Rhodarmer were both sentimental and inspiring. Former Mayor of Asheville, Terry Bellamy acted as the keynote speaker and gave a riveting and encouraging address. Trustee Cheryl Pappas reminded us that though we all inevitably leave the university, we are all connected by a common thread, Mars Hill, and any time we meet we will immediately find familiarity in others who have loved and attended Mars Hill.



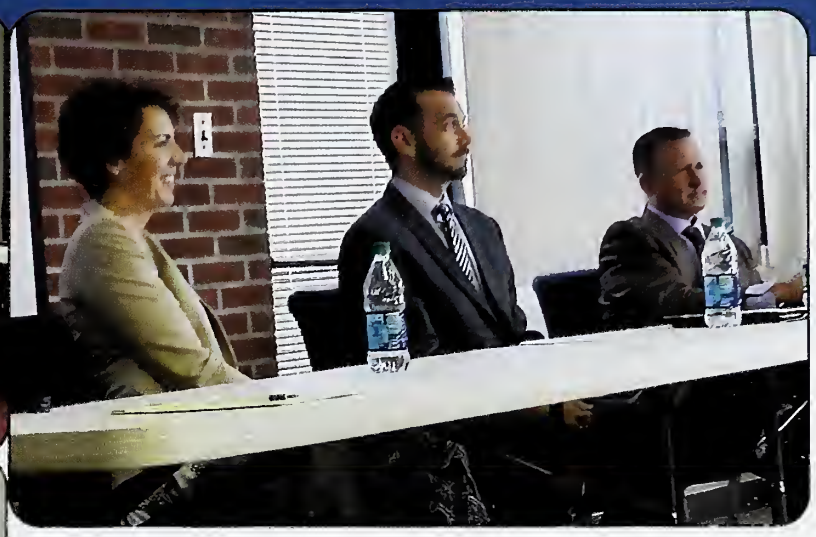
#Rights&Responsibility



No doubt thanks to ethics courses at Mars Hill and various avenues of higher thinking available to students, social justice issues are taken very seriously. Students take every opportunity they can to make a difference and to make their voices heard. Two outstanding events this year were the March to the Polls sponsored by NAACP and the Clothesline Project sponsored by the Women's Studies Department. The March to the Polls was held on the first day of early voting and students and community members rallied at the gazebo before walking together to Town Hall to cast their vote. The Clothesline Project is displayed on the sidewalk of Pittman Dining Hall and Ellen Amphitheater to promote awareness of violence against women. Both projects helped students exercise their rights and solidify their beliefs as well as helping the community and the world.



#LayingDownTheLaw



In honor of Constitution Day, Pi Sigma Alpha Political Science Honor Society hosted a debate on the Second Amendment. Two teams of students argued the pro and con arguments for gun control in the U.S. and specific policies that stem from those positions. Many students were in attendance as this is something that everyone has an opinion about. The student teams worked very hard to present their sides of the argument and did so both respectfully and effectively. One team was coached by Dr. Heather Hawn and the other team was coached by Weston Burgess. Pictured above, Dr. Hawn also sponsored a "Law Day" in which students considering applying to law school could talk to practicing lawyers and get advice and encouragement.

#SeniorSwag #2015

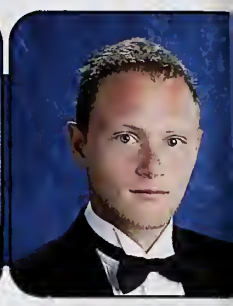
Tom Allison

A. J. Arrowood

Jon Avery

Joe Barron

Sherridan Bigg


Kiel Bollero

Landrey Bowman

Gregory Breen

Heather Bronson

Amber Brown

Zachary Bumgarner

Chad Capobianco

Brittany Chandler

Jeffrey Chappell

Tonisha Chislom

Jessica Crisp

Constance Cuthrell

Heather Daniels

Adam Dunn

Hunter Ellison

Dustin Foster

Justin Gale

Shaquille Gatlin

Justin Gaylard

Kayla Gibbs

Michael Gomez

Cynthia Griffin

Rebecca Griffith

Trisha Halsey

Jamil Hawes

Taylor Hussey

Toccara Jefferies

Katie Johnson

Anjelika Kidd

Courtney Kiser

Courtney Knowles

Tanner Leach

Rachel Louviaux

Anthony Malcom

Nathan Marsh

Audrey Marshall

Phillip Martin

Janelle May

Cori McAbee

Jimmy McBride

Amber McClure

Terrance McKnight

Blake Moffitt

Marquita Moore

Alex Mullen

Samantha Murphy

Megan Myers

Maryana Newton

Christen Nicholson

Katelyn Oxford

Jared Parthe

Elizabeth Patrick

Haley Peterson

Isaac Phyall

Brian Pieklik

Allison Pipes

Victoria Radcliff

Sumner Rhodes

Mercedes Rich

Roberto Rodriguez

Thomas Rose

Jakobi Scroggins

Patrick Smith

Sharon Sotelo

Brooke Speight

Dan Spurgin

Chelsea St John

Kaitlynne Storey

Annie Tesh

Meghan Thomas

Kristen Trammell

Kevin Trudell

Mary Vines

Jessica Viscusi

Shelby Waldroup

Khailey Walsh

Allison Ward

Catherine Watkins

Barry Wilcox

Austin Williams

William Wong

Kate Wright

Jacob Yant

Samantha Zerger

[illegible] Kenneth Anderson William Arberry Zachary Ballard Bill Barrett Adrian Bentley Mary Blevins

Stephen Bomar Tamela Boyd Raven Brown Taylor Burchette Phillip Carroll Nicholas Caruso Pedro Chaves

Chloe Corbin Savannah Darling Alain Diaz Cody Dill Anna Dillon Kaylianna Duchan Brittany Duckett

Krista Dunlap Alison Fridley Dontonio Garrison Tremaine Goddard Joselyn Gorman Michala Guinn Ashley Harwood

Joe Hillin Elijah Jones Willis Ledbetter James Lee Jonathan Leonard Madison Liesman Holly Lord

#MovingOnUp #2016

Nicole Marcello

Savannah Maynor

Cameron McDaniel

Sydney McGee

Amine Merdjett-Yahia

[illegible]

[illegible]

Mahlon Monroe

Chelsea Morgan

William Nanney

Marcus Nelson

Keri Oxendine

Jenna Parker

Ruby Perkins

Corey Pettigrew

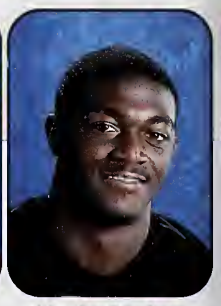
Chiara Polack

Tyler Prestridge

Hollie Reid

Cesar Reyes

Brady Rothschild


Nicolas Sanders

Jonathan Scalf

Tessa Seidel

Brittany Sherlin

Katherine Stroupe

Ellen Tillman

Lester Trimnal

Jared Turbyfill

Daniella Van Dreel

Deandre Vines

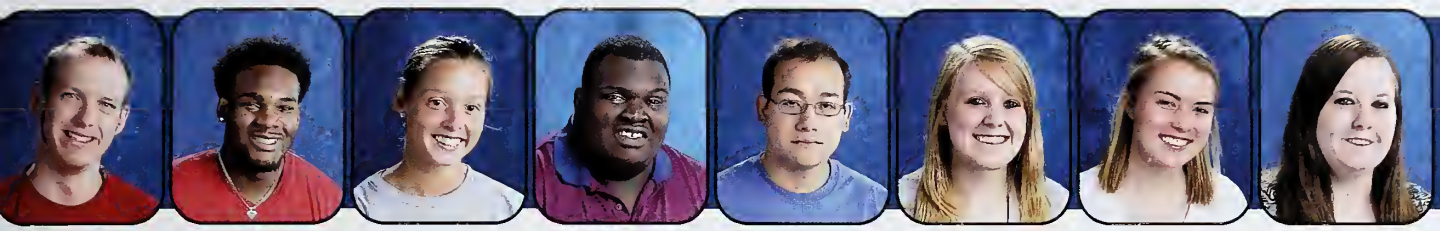
Casey Warren

Chad Yanez

Justin Yeargin

Kany Yrio

#1StepCloser #2017



Devin Abernethy | Antonio Adams | Jordan Allen | Stephen Blount | Ryan Boren | Shaina Burleson | Julie Caldwell | Monica Calhoun

Keith Campbell | Lily Chapman | Joshua Clark | Rachel Clark | Kyrah Clemons | Kandace Coates | Meredith Cottrell | Carlos Cruz

Ashley Cuellar | Shaniqual Denny | Darrien Dozier | LeeAnn Farr | Shannon Faulcon | Mandy Franck | Thomaz Freitas | Cindy Garcia

Charles Gilchrist | Iesha Gilliam | Katherine Girtman | Brian Gregory | Mary Kate Griffin | Tyree Griffin | Jacob Haller | Jessie Harris

Jeremy Hawkins | Kaitlyn Hedrick | Esteban Hernandez | Alexandra Hill | Michaela Hulsey | Michael Johnson | Hannah Justice | Victoria Kaiser

Michael Knight | Alexander Latham | Darryl Lewis | Shannon Littlejohn | Jennifer Lucas | Ryan Luckadoo | Adam Lumley | Michael Lyons

Brett Malmstrom

Ryan Martin

Joshua Matthews

Kacie Mauldin

Laura Maynard

Christian McArthur

Brandon McCarter

Levi Mendez

William Mericka

Morgan Meyer

Murray Meyer

Abigail Mills

Daniel Nelson

Michael Norman

Rossaum Norris

Megan Pack

Levi Patterson

Cassandra Pearson

Valesca Perez-Marin

Storm Pertiller

Deonte Potter

Alison Prem

Thomas Propest

Samantha Proppe

Morgan Robbins

Evan Rogers

Karen Romero

Khloe Rowe

Samantha Russell

Jessica Scott

Ryan Shiver

Lathan Sowell

Savannah Spratt

Hannah Stapleton

Dylan Swofford

Connor Talbot

Dalton Thompson

Dana Thompson

Tyson Tomberlin

Christopher Trimmings

Alexis Tyler

Andrew Vanderschaaf

Seth Vanderwerken

Raven Vergara

Richard Wagner

Marcus Wardrick

Darin Washington

Deanna Williams

Susan Wilson

Alex Zachary

#1Down3ToGo #2018

Madison Clark

Antoinette Clement

Camisha Coffey

Diamynde Coleman

Kolton Collins

Lauren Connell

Madani Conteh

Rogan Cook-Butler

Ludovico Corsini

Wesley Cottrill

William Covill

Jeremy Crawford

Tagan Crowe

Davion Cunningham

Abigail Curry

Dale Curtis

[illegible]

[illegible] Davis

Brian Davis

Ellen Davis

Jennifer Davis

Scott Davis

Kaila Dawkins

Caitlin Deaver

Stephanie Diaz

Virginia Dickman

Raymond Donovan

Antonio Douat

Alexandria Douglas

Kiane Douglas

Jack Drake

Summer Drewnoski

Gabriella Dubovoy

Caleb Dulin

Danielle Dunn

Andrew Dunne

Breana Easter

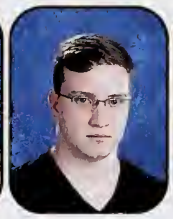
Samantha Echevarria

Chandler Echols

Deandre' Edmundson

Jordan Efird

Lexus Ellison


Andrew Ennis

Adrianna Enoch

Adrienne Enoch

Josh Epley

Alexander Farlow

Garrett Farrimond

Christian Feliccia

Lucia Fernandez

Thomas Ferreira

Connor Fetters

Toni Fortune

Andrew Foster

Matthew Foster

Juwan Foulks

Rachel Frampton

Jasmine Franklin

Jhaniha Frazier

Tiara Frazier

A'derius Freeman

Emily Freeman

Samuel Gale

Andrea Garber | Andrew Garber | Joshua Garcia | Melissa Garcia | Mitchell Garrett | Jasha Geerdink | Brittney Gennarelli | Brianna Giles | Sierra Gillespie

Abigail Glosson | Kayla Goodwin | Ariel Green | Jenna Greene | Deondre Grier | Jeffrey Grier | Coltin Gulledge | Juanita Guzman

Caleb Gwaltney | James Haley | Kwantavius Hall | Samantha Hall | David Hallberg | William Hamilton | Jimmy Harbison | Lamarian Hardin-Adams | Kristin Hargett

Tavaudric Harper | Jaleel Harris | Patrick Harris | Mark Hartmann | Abigail Harty | Jaylon Harvey | Joseph Hellard | Dalton Henkel | Jennifer Henry

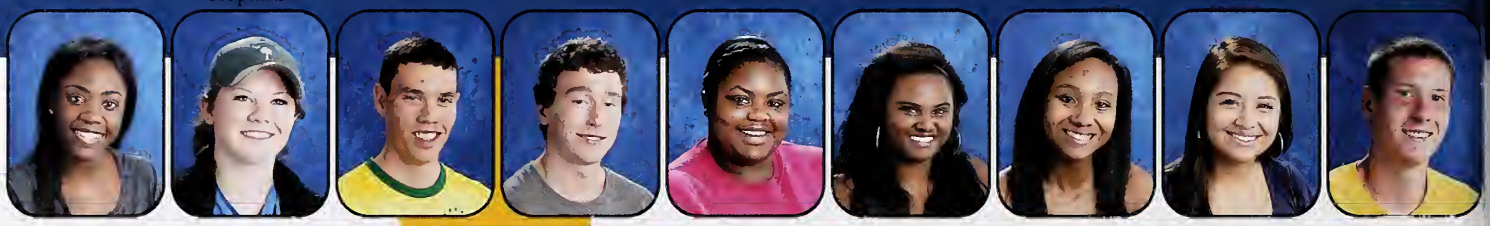
Kendra Henry | Michelle Hernandez | Thomas Hicks | Hayden Hines | Lauren Hochstetler | Jackson Hockaday | Terrence Hogan | Kemp Hopkins | Kyle Hottel

Elinor Howard | Jacob Hoyle | Billy Huerta | Danielle Hughes | Javin Hughes | Fallon Hyder | Alyssa Isenhour | Sveta Ivanov | Kaleigh Jackson

Michala Jackson | Joshua Jacobs | Kaylah James | Ward Jarvis | Rachel Jernigan | Christopher Johnson | Lonnie Johnson | Ashleigh Jones | Ethan Jones

Allison Jordan | John Justice | Trezmon Kane | Ryan Kearney | Matthew Keenan | Elizabeth Kihm | Virginia Kimball | Katelyn Kincaid | Shadiyah King

Tyler King | Kathryn King-Hopkins | Kayla Kirtner | Derek Klapchar | Jheryl Knight | Robert Kolb | Valerie Kuhn | Taylor Lau | Christian Lau



Jasmine Lavache | Chase Lewis | Erich Lima | Alex Lipsky | Keana Littlejohn | Lindsey Littlejohn | Shemaya Logan | Michelle Lopez | Ben Lucas

Joseph Ludlow | Marquis Lyles | Andrew Mace | Adrianna Marshall | Miranda Marti | Brandon Martin | Dakota Martin | Patrick Martin | Nigel Martinez

Tahtiana McAuley | Tristan McCarty | Kaleb McCurry | Zachary McDaris | Alex McFalls | Sean McGahee | Cameron McHone | Michael McLawhorn | Keaisha McQueary

Brenden McWilliams | Luke Meares | Andres Mendez | Katlyn Metz | Autumn Miller | Za'Qkyria Miller | Davad Mills | Marquise Mincey | Janaya Moody

Kaz Moody | Cameron Moore | Tyler Moore | Abbey Moose | Jason Morgan | Zachary Muehl | Courtney Mustin | Marquis Myers | Myeshia Napier

Surmon Neal | Levi Neeson | Hollie Norris | Margaret Norton | Jose Nunez | Savannah Owens | Ivy-Grace Partin | Christian Patterson-Pollard | Caitlin Pavese

[illegible] | [illegible] Penn | John Perron | Justin Phipps | Malorie Pickett | Joshua Pike | Alexis Pilson | Bethany Price | Emily Price

Katelyn Puckett | Nicholas Quesnel | Elizabeth Rafferty | Kendall Ramsey | Amanda Randall | Miranda Randall | Alauna Reckley | Amber Redmond | Brandon Rice

Sakinna Richardson | Carlos Riesco | Josie Ritchie | Amadeo Rodgers | Matthew Rogers | Edward Ryles | Brianna Samolu | Ashlar Sargent | Christopher Schneider

Justin Schronce | Jacob Sell | Joshua Sereno | Randolph Sharrow | Makayla Shaw | Gregory Shelton | Roberto Shields-Rodriguez | Paige Shook | McKenzie Shubert

Alec Silva | Louis Silvestri | Courtney Simpkins | Kemaree Simpson | Cierra Smith | Maddison Smith | Rose Smith | Audrey Spainhour | Zachery Sparks

William Spear | Johnathan Spencer | Mikayla Sproul | Keven Staley | Johnathan Stamey | Carlee Stevens | Kenneth Stewart | Jessica Stigall | Keara Stokes

Amber Strange

Thomas Suren

Jordan Talley

Kayla Tardif

Spencer Taunton

Terrance Taylor

Patricia Thompson

Terrance Thorpe

Patrick Tierney

Kevin Toms

Tyler Torres

Joseph Transiskus

Phillip Turner

Tia Turner

Fausto Tu ro

Luke Van Rijn

Coron da Vasq z-Moore

Vanessa V sq

Hunter Wallace

Jasmine Wallace

Savone Wardlaw

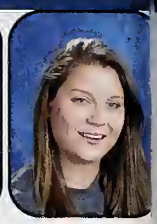
Gerald Warren

Megan Warren

Brandon Watkins

Samuel Watson

James Weatherford


Taylor Wester

Shane Whicker

Carissa Whitaker

Kasey Whitson

Lauren Williams

London Williams

Maya Williamson

Tamonica Wilson

Sabrina Wooten

Hampton Worboys

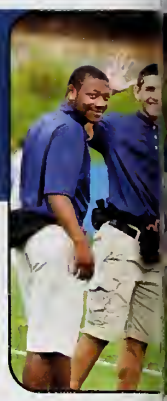
Jacob Wyatt

Samantha Wyatt

Chandler Young

#TheGamesWePlay

#Keep'emHealthy



The Athletic Program promotes overall wellness in athletes. The program is hard and time consuming but can be very rewarding. The rewarding part is that they strive to give athletes the best possible treatment and rehabilitations making it possible for them to compete at their highest potential. Jessica Crisp stated that, "We put the athletes before ourselves most of the time and I can really tell that most appreciate that." Rachel Weber added that, "There is truly so much that needs to be learned and so much time that needs to be dedicated when you're an athletic trainer student. The program is definitely underestimated and incredibly time consuming, but in the end, it is satisfying to look back on and realize just how much you know or have learned."

The program has been a multi-year winner of the SAC athletic trainer of the year award as voted on by the other athletic training programs in the conference. Jessica Crisp noted that, "The athletic program here, in my opinion, is one of the best!"

#Touchdown

Roster

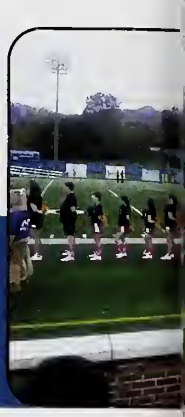
1 Shaikel Davis
2 Jamel Harbison
3 Chris Trimmings
4 Jeremy Hughes
5 Trent Miller
6 David Campbell
7 Dimitri Holmes
9 Chris Leamon
10 Trey Clark
11 Zach Lappin
13 Nicolas Sanders
14 Lyle Allen
15 Keshaun Taylor
16 Ralph Joseph
17 Eliott Polycarpe
18 Rashard Simmons
19 Matt Layman
20 John Augustin
21 Marvin James
22 Foluke Gordon-Lamar
23 Raheam Buxton
24 Carl Mattox
25 Robert Morgan
26 Darius Jones
28 Chris Reeder
29 Dakota Hines
30 Jerode Jackson
31 Tre Hunt
32 Darius Forrest
33 Iman Smith
34 Marquez Williams
35 Malik Sims
36 Joshua Dawkins
37 Paul Bynoe
38 Ron Alston
39 Blake Moffitt
40 Andrew Bocci
41 Chris Russo
42 Bernard Smalls
43 Jasper Mason
44 Michael McDavid
46 Drew Huskey
47 Jamel Brintley
48 Drew Martin
49 Blake Transiskus
50 Bryce King
52 Curtis Taylor
54 Ricky Hawks
55 Tyler Guy Parrish
56 Lane Burnett
57 Chris Wilson
58 Colby Price
59 Tremaine Goddard
60 Joe Hillin
61 Colby Tochterman
63 Trevor Gilmore
64 Shane Hawkins
65 Major Duckett
66 DeAndre Harper
67 Hunter Payne
68 Chris Bumgarner
70 Richard Taylor
72 Carson Hall
74 Ryan Shiver
75 Christiaan Davis
77 Denzell Goode
80 Tyler Stewart
81 Hezekiah McKinnon
82 Michael Ashley
83 Markece Cunningham
84 Ben Barber
85 Shaquille Gatlin
86 Matthew Maennle
87 Levi Cummings
88 Marquavis Myers
89 Brendan Linder
90 Chris Daniels
91 Davion Cunningham
92 Johnny Maxey
93 Johnathan Jones
94 Tavares Parks
95 Desmond Spikes
97 David Green
99 Jerome Maybank

ALL ON
QTR.
46
3

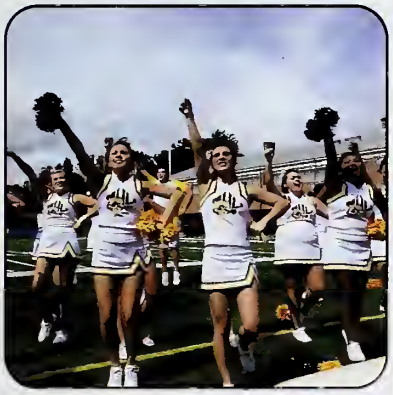
#WeDoOurOwnStunts

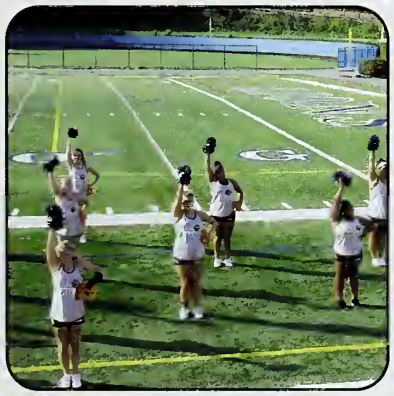
Roster

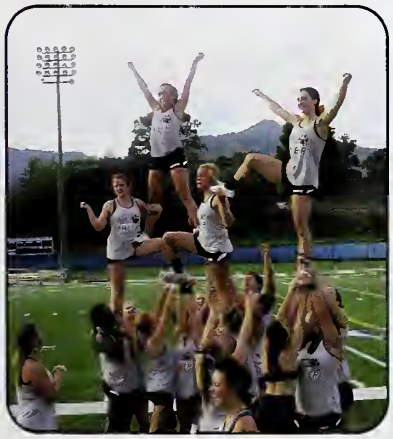
Addison Behling
Hayley Benfield
Kayla Bigmeat
Anna Britt
Tristian Brown
Stefanie Buchanan
Courtney Clark
Michaela Clark
Camisha Coffey
Shaniqual Denny
Desiray Edmonds
Belle Fish
Sierra Keaton
*Emily LaSasso
Kayla Leduc
Angel Manser
Chesley Melton
*TeOsha Miller
Myeisha Napier
CJ Neal
Savannah Owens
Cylee Patterson
Casi Pearson
Valesca Perez
Courtney Prince
Karen Romero
Kayla Williams
Taylor Yelton



The Mars Hill Cheerleaders help the crowd enjoy games in victory or defeat. They pump up the crowd up after every play and coordinate with the band for a perfect combination of cheer and dance. The Cheerleaders should not be underestimated as they work hard every week preparing for the next athletic event and learning new cheers to excite the crowd and show their school spirit!







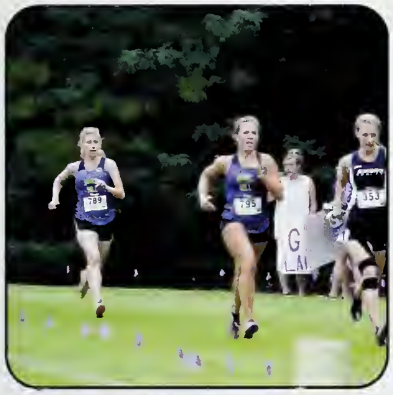
#YourPaceorMine?

Roster
Women's

Danielle Dunn
Madison Durham
Cynthia Griffin
Kierstyn Horton
Savannah Hulbert
Kaleigh Jackson
Anje Kidd
Holly Lord

Men's

Grant Barnette
Brandon Beard
Kiel Bollero
Garrett Farrimond
Derek Gibson
Gil Gilreath
Alex Griggs
Lee Johnson
Nathan Jones
Cameron Lackey
Daniel Lerner
Jose Nunez
Cesar Reyes
Chase Shermer
Hunter Townsend
Gerald Warren
Nathan Wheeler, Jr



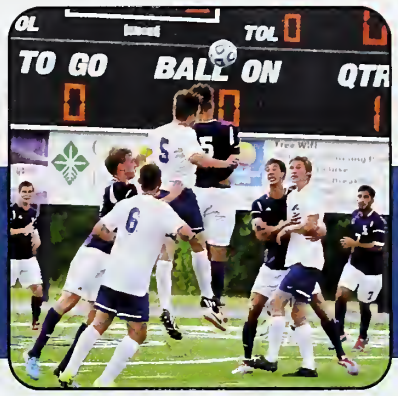
Cross Country is a physically demanding sport that requires endurance, speed and, stamina. Mars Hill Cross Country runners train in and out of practice everyday to perfect their skills running at a average 5 miles or more per day. The Women's Cross Country team has a good outlook this year being picked to finish third in the SAC. Freshman Danielle Dunn says "From the outside looking in, Cross Country looks like a bunch of lunatics running all over campus half-dressed for over 10 miles. For me, Cross Country is more than running. It is more than the miles and hours put in, it is more than the blood, sweat, and tears, and it is even more than racing. To me, running on the Mars Hill Cross Country team is the continuation of a passion, and, not only belonging to, but contributing to something great. I have had the luck to participate in teams that have a tradition of greatness, and running on the MHU team means rising up to the precedent set by the great runners that came before this year's team. Being a collegiate athlete at Mars Hill University means belonging to that same tradition of excellence and living that out at practice, in academics, and in daily life. Being a college athlete means being a part of something bigger than just sports; it is about giving your all, and being passionate about all you do.

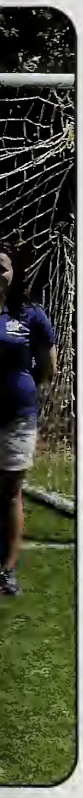
#OneTeamOneDream

Roster

00 Connor Talbot
0 Chris Mitchell
1 Oliver Pannell
2 Alec Silva
3 Christian McArthur
4 Pedro Chaves
5 Tom Allison
6 Alex Mullen
7 Cody Foreman
8 Brayhan Yrio
9 Jack Donaldson
10 Thomaz Freitas
11 Amine Merdjett
12 Mark Hartmann
14 Ben Abbott
15 Forrest Gaskin
16 Scottie Melvin
17 Daniel Spurgin
18 Thor-Joak Stenberg
19 Chandler Echols
20 Corey Roberts
22 Kenny Anderson
23 McKenzie Shubert
24 Joao Caselatto
30 Ben Lucas

The 2014 soccer team was an 8th place preseason choice. Senior night found the team 1 win from being conference champions. Students, faculty and staff were buzzing with excitement as the team prepared for the Halloween night showdown that included a forecast of up to 6" of snow. Go Hill!



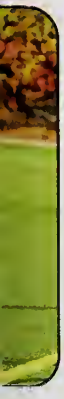


#AllHeart

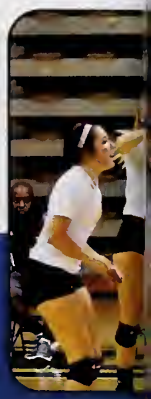
Roster

00 Maslyn Greene
1 Tori Stajduhar
2 Breona Tate
3 Aerial Ellis
4 Rachel Blong
5 Taylor Tester
8 Jordan Allen
9 Jade Loftis
10 Hannah Russell
11 Morgan Meyer
12 Grace Lancaster
13 Sammi Lawson
14 Abby Mills
15 Heather Bittle
16 Abby Spitler
18 Emily Rhea
19 Meredith Cottrell
20 Catherine Watkins-Banks
21 Ashley Martian
22 Blair Long
23 Murray Meyer
24 Lindsay Ingwersen
26 Megan Stabile
27 Rachel Weber
28 Hannah Stapleton

Women's Soccer is one of Mars Hill's most determined teams. Practicing early in the morning when most people are still in bed, the women's soccer team gives it their all on the field and come ready every game day, their heads are always held high showing how dedicated they are to the game of soccer.



#CanYouDigIt?



Roster

6 Lindsay Austin
16 Dallas Baucom
7 Rebecca Butler
34 Maddie Chervenak
12 Ellen Davis
4 Sara Fahrenbrook
2 Devon Felts
22 Mary Kate Griffin
10 Lauren Hochstetler
15 Victoria Kaiser
3 Regan Macomson
1 Christen Nicholson
17 Tori Radcliff
9 Hannah Rowe
18 Andie Russell
23 Hannah Wilson

The Lady Lions took the court with only 3 seniors this year. The youthful squad provided some exciting matches that will translate to w's with more experience. Seniors on the squad consist of Christen Nicholson, Tori Radcliff and Hannah Wilson.

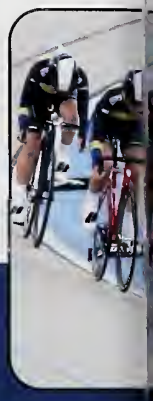
#ViciousCycle

Women'sRoster

Alexandra Christofalos
Rachael Freeman
Josie Ritchie
Paige Shook

Men's Roster

John Butler
Chad Capobianco
John Croom
Corey Davis
Jack Drake
Alan Hudson
Erich Lima
Michael McLawhorn
Jason Morgan
Joshua Oxendine
Mauro Rato
Hunter Resek
Barry Wilcox



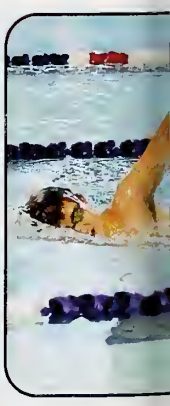
At Track Nationals in September, the cycling team took their largest team ever and had their best results yet with a bronze medal in the team omnium and seven top-10 individual finishes. At Mountain Bike Nationals, they scored their first dual slalom podium in the history of the team with three other top-10 finishes. Currently, the MHU cycling team is ranked #2 in the nation in DII.

Off the bike, the team has continued to give back to the Mars Hill community by running a weekly 5th grade mountain bike club at Mars Hill Elementary. In the classroom, the team is excelling and expect to have several who will be named Academic All-Stars by USA Cycling.

In November, the team hosted their 5th annual cyclocross race on campus. This event raised much needed funds for the program. In addition, the cycling team will be playing a role in hosting the 2015 Collegiate Road National Championships in nearby Asheville and Marshall in May. This event will bring great exposure to the program.

#RuleThePool

The Men's and Women's Swim teams are active, not only in the pool but around campus. You can always see them at other athletic events cheering on other Mars Hill University athletes. They are truly ambassadors of the campus. The women's team may be small in numbers but larger than life in the pool. A third place finish at the Sewanee Invitational was a huge accomplishment for the small team. The men's team posted solid performances all season long. With only one senior, they are a force to be reckoned with!



Roster
Men's

Devin Abernathy
Bill Barrett
Kendall Corbett
Ludovico Corsini
Brian Davis
Justin Gale
David Hallberg
Brett Malmstrom
Ryan Martin
Trey Mason
Alandas McGraw
Thomas Moore
Zach Muehl
Zach Naelitz
Michael Norman
Samuel Ransom
Drew Rosser
Brady Rothschild
Shane Whicker

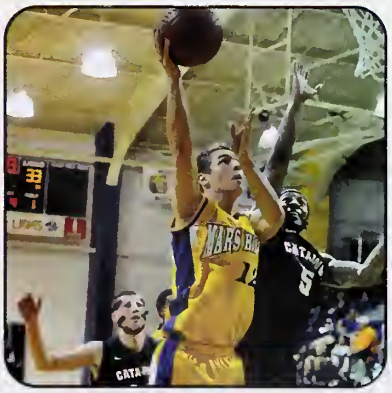
Women's

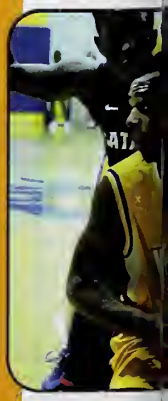
Skyler Adolfi
Leah Behar
Emma Duffy
Elle Grier
Abby Harty
Hannah Hill
Rachel Louviaux
Maggie Mills
Maggie Norton

#KingsOfTheCourt

Roster

0 Michael Carson
1 Brandon McCarter
2 Jalen Witherspoon
4 Thomas Anderson
10 Patrick Monroe
12 Valentine Bauer
14 Kessio Viegas
20 Justin Yeargin
24 Cody Hylton
32 William Arberry
35 Brandon Watkins
42 Isaiah Cuthbertson
44 Manny Polston
55 Kevin Haynes





The junior-laden Lions roared out to a 7-3 overall start to their season before the Christmas break. Already eclipsing the total wins from last season, the Lions have high hopes of finishing in the top of the conference ranks. Isaiah Cuthbertson, a preseason all-conference selection, along with fellow senior Thomas Anderson are prepared to provide the leadership needed. As the team continues to find their groove, they should provide excitement every time they hit the court. This improvement will indeed make them the Kings of the Court!

#TakeItToTheHoop

Roster

1 Brittany Baker
4 Kelsey Espinosa
5 Raven Brown
11 Sydney Comer
12 Victoria Leroy
14 Ansley Ricker
15 Paige Chavis
20 Genice Lane
21 Nicole Marshall
22 Cadence Wilmoth
23 Camille Glymph
32 Katie Stevens

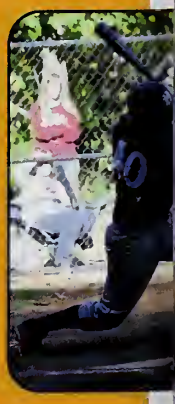
Coach Sarah Jansen begins her third year as head coach of the Lady Lions with a squad consisting of only 3 seniors. The team is looking to improve on last year's 10th place conference finish. With injury benching last year's leading scorer, Ansley Ricker, the team will be looking to replace the leadership and scoring she provided. The roster is full of teammates ready to try to fill those shoes and more.

The Lady Lions got the win for their season home opener against Catawba posting an 82-68 final score. Lady Lion fans hope that result will become the trend as the season continues and the team's play solidifies.

#PitchersAreAthletes

Roster

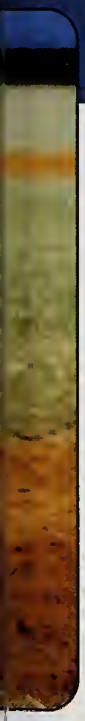
1 Caleb Harbin
2 Shawn Weber
3 Tommy Ollis
4 Rayshelon Carolina
5 Evan Rogers
6 Lance Edwards
7 Ky'Rawn Whitfield
8 Ricky Silvestri
9 Tommy Scala
10 Adam Daniel
11 Jordan Hicks
12 Alex Zachary
14 Andy Runion
Harrison Hollis
16 Tyler Mericka
17 Lane Grant
18 Hunter Boydston
19 Zach Honeycutt
20 Jacob Rand
22 Dalton Eisenbath
24 Wyatt Mills
25 Patrick Riehl
27 Chandler Young
28 Zach Davies
31 Caleb Edwards
32 Avery Womble
33 Tyler Sides
34 David King
37 Joshua Epley
38 Fausto Turro
39 Josh Sereno
40 Johnathan Stamey
41 Zach Bumgarner
42 Zac Brown
43 Luke Baker
44 Dylan Powers
46 Phillip Carroll
47 Alan Kolb
50 Alec Bivins
51 Christian Stampler
55 Nick Villalobos
Matt Honeycutt
Dustin Jones



Baseball is America's national past time. Mars Hill Baseball proves that baseball is a sport surrounded by skill and teamwork.

There will be a lot of new faces for Mars Hill baseball this season as the team welcomes 17 new faces to this year's roster. The Lions will open conference play the second weekend of the season with hopes of making the conference tournament this year with it being expanded to eight teams for the first time in conference history.

The Lions are coming off an 18-27 record last year with an 11-15 record in conference and missing out on the conference tournament by a ½ game. The Lions have two pre-season second team all-conference players going into the season, LHP Caleb Edwards and SS Evan Rogers. Head Coach Aaron Rembert has a lot of excitement going into this season with it being his 3rd year as the head coach and looking for change. The team has improved steadily and this year should continue that trend.



#StealingHome

Roster

#1 Aleshia Peek
#2 Hollie Norris
#3 Patricia Thompson
#4 Kandance Coates
#7 Melissa Garcia
#8 Chelsea Broughman
#9 Shelby Culler
#10 Ellen Tillman
#11 Taylor Caviness
#13 Jamie Booze
#15 Robyn Stanek
#16 Michaela Drewnoski
#17 Taylor Hussey
#19 Erin Vickery
#22 Taylor Lail
#32 Emily Crouse

MHU softball season got off to a rocky start with two losses to South Wesleyan University but it is only the start of the season with many more games to come. With a predicted eighth place finish in the SAC, the team has their work cut out for them to reach the top. Two preseason picks, Robyn Stanek and Jamie Booze, will lead the freshman laded team in their quest up the ladder. Seniors Aleshia Peek and Taylor Hussey along with Juniors Ellen Tillman and Erin Vickery will provide additional leadership for the Lions.

Look for good things to happen on the dirt this year. The Lady Lions don't give up and will surprise quite a few with their determination.

#You'veBeenServed

Women's Roster

Samantha Echevarria
Juliana Fisher
Jasha Geerdink
Luz Heilman
Jade Henke
Natalie Hilbig
Valerie Kuhn
Lucy McLaurin

Men's Roster

Blake Covington
Markus Gattner
Euquerio Guerrero
Sam Lee
Daniel Nelson
Alberto Ortiz
Carlos Suares Riesco

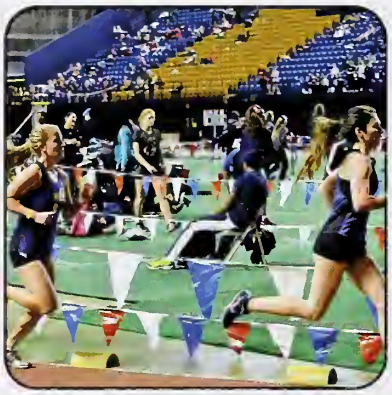
The men's tennis team is projected to finish eighth in the SAC, however preseason all-SAC selection Euquerio Guerrero may have something to say about that. He leads the charge as the team's lone senior.

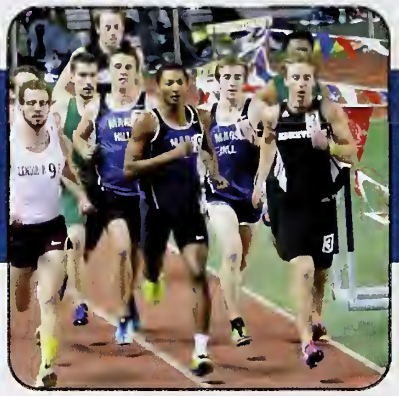
Likewise, preseason all-SAC pick, Lucy McLaurin, hopes the seniorless Lady Lions team will fare better than their seventh place predicted finish. After missing the conference tournament last year, they are dedicated to making sure that doesn't happen this year.

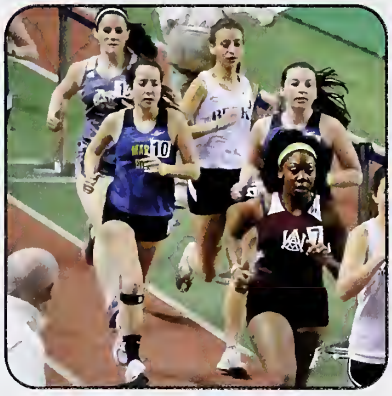
#WinningByALean

Women's Roster

Tearza Bryant
Imani Cash
Aiyanna Chin
Danielle Dunn
Madison Durham
LeeAnn Farr
Cynthia Griffin
Shaquavia Harper
Kendra Henry
Kierstyn Horton
Savannah Hulbert
Kaleigh Jackson
Toccara Jefferies
Taylor Jordan
Anje Kidd
Holly Lord
Tahtiana McAuley
Alexis Montgomery
Abbey Nichols
Bianca Pereira
Dawn Radford
Alauna Reckley
Amber Redmond
Hollie Reid
Shelby Robinson
Jessica Scott
Carey Shields
Megan Smith
Sara Stephenson
Dana Thompson
Faith Trammell
Jessica Viscusi
Vanessa Viscusi
Jasmine Wallace
Leah Wilson
Andrea Wolfrey

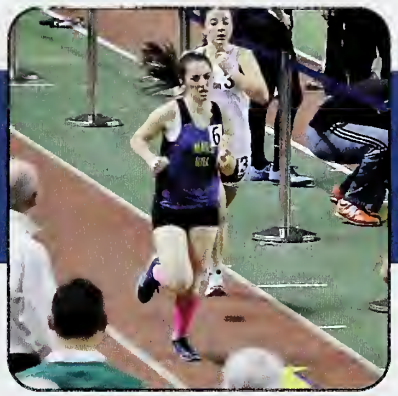






Men's Roster

Malik Anderson
AJ Arrowood
Grant Barnette
Brandon Beard
Dwayne Boone
Jeremy Crawford
Garrett Farrimond
Marcus Foster
Dontonio Garrison
Trevon Gee
Derek Gibson
CJ Gilchrist
Alex Griggs
Kwan Hall
Jaleel Harris
Dalton Henkel
Charles Jackson
Lee Johnson
Nathan Jones
Jheryl Knight
Michael Koch
Cameron Lackey
Daniel Lerner
Josh Messer
Landon Minton
Jay Myers
Jose Nunez
Chris Patterson
Isaac Phyall
Isaiah Phyall
Kendall Pickett
Joshua Pike
Cesar Reyes
Chase Shermer
Joshua Smith
Jonathan Spence
Hunter Townsend
Deandre Vines
Nathan Wheeler
Darius Wright
Malachi Young



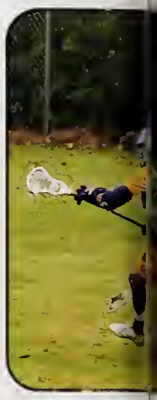
As a Senior this year, I am both excited and sad about completing my 10th and final season of Track and Field. There are definitely a lot of experiences to look back on between then and now. From my first meet to the last, battling injuries, getting new PRs, and explaining to people that runners have practice too, my time running with the Mars Hill team has definitely produced some of my best memories. I've really enjoyed watching my teammates grow as athletes, academics, and as individuals over the last four years. Reflecting on my own personal growth, I have a lot of thanks to offer to my teammates and coaches for their never-ending support. It's always amazing to experience the energy from such a passionate group of people as we cheer on our teammates on the last stretch of their event, especially for those of us that will be completing our final season this year. In this team, I have met some of my best friends, and I will always think of them as family.

-Anjelika Kidd '15

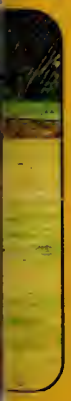
#FeelTheFlow

Roster

21 Quinlan Blackmon
12 Dima Ferriera
33 Jack Grinewich
44 Ryan Kearney
9 Tanner Leach
1 Nick Lilly
23 Alex Lipsky
29 Hunter Maggs
4 Anthony Malcolm
11 Jimmy McBride
2 Mike McKee
10 Clay Peregoy
17 Brian Pieklik
24 Yannie Reynecke
42 Frank Riffe
14 Ryan Sage
8 Asyck Schildt
19 A.J. Seip
39 Greg Shelton
6 Kevin Sherry
18 Addison Sowell
25 Jordan Talley
45 Paxton Turner
38 Hampton Worboys
22 Saxon Weil



Lacrosse is the fastest game on two feet and its growing bigger everyday. Mars Hill Lacrosse features players from around the country and Canada. The fall season gives the team a chance to get to know each other, learn the Mars Hill style of play and come together as a team on the field. Fall season usually comes to a conclusion with the annual alumni game in which the "older" guys relive their glory days and give the new team a chance to show their skills.



#Who'sYourCaddy?

Roster
Men's

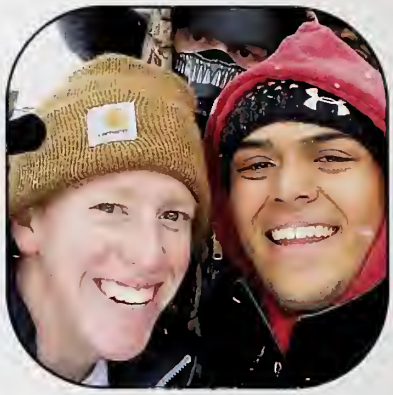
Alejandro Canizares
Nick Caruso
Tagan Crowe
Ken Dixon
Antonio Douat
Tyler Grooms
Chevy Hartzog
Adam Lumley
Levi Neeson
Nick Quesnel
Dalton Thompson

Women's

Lindsey Ball
Victoria Barrett
Raven Brown
Sarah Johnson
Emma Lundvall
Courtney Jo Simpkins
Katie Stroupe

Both the Men's and Women's teams have worked very hard this year. Their dedication has helped them improve both individually and as a team. They spend countless hours on the golf course honing their skills to win in tournaments against other universities.

#Clubs&Organizations



#HonorTheCode

The Student Conduct Board takes pride in finding educational opportunities and justice to every person who comes before it. Being a part of Student Conduct Board means sometimes making tough decisions for the good of the individual but also the University community.

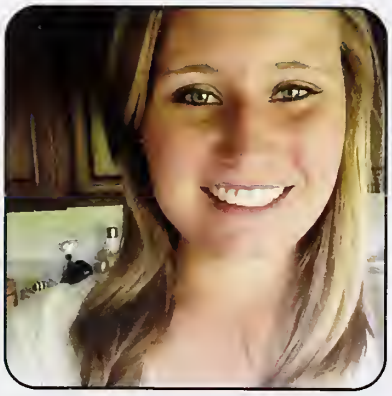
Chair: Anna Dillon
Asistant Chair: Jonathan Spence
Student Advocate: Jessica Woodburn
Board Members: Joshua Messer, Kevin Trudell, Stephen Blount, Patricia Mathes, Heather Styles, Daniel Edwards, Scottie Melvin.

#BeTheBook

Anna Dillon, Editor

Chad Yanez

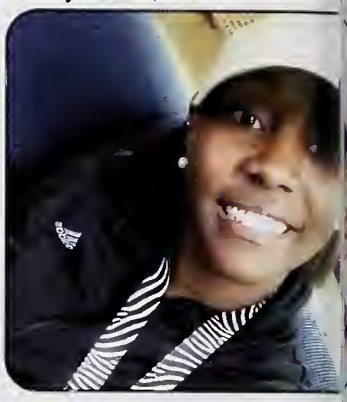
Lauren Connelll



Amber McClure

But first, let me take a selfie! Yearbook is where themes are developed, ladders are planned, cover pages are made and pictures are being taken at every event. It takes a team but not just any regular group of students we have writers, artists, photographers and athletes all putting our minds together to make history, history for the seniors going into the "real world" and history for the freshmen to remember their first year as college students. It's a tough job, but also a rewarding one. Seeing the creativity and hard work put into every article and picture, we strive to not only to be the authors of the yearbook but to put our own personality into it and make something that any student can enjoy. We live the book, we breathe the book, we work hard to #BeTheBook

Cindy Whitt, Advisor



Sierra Keaton

Jennifer Lucas

Jordan Talley

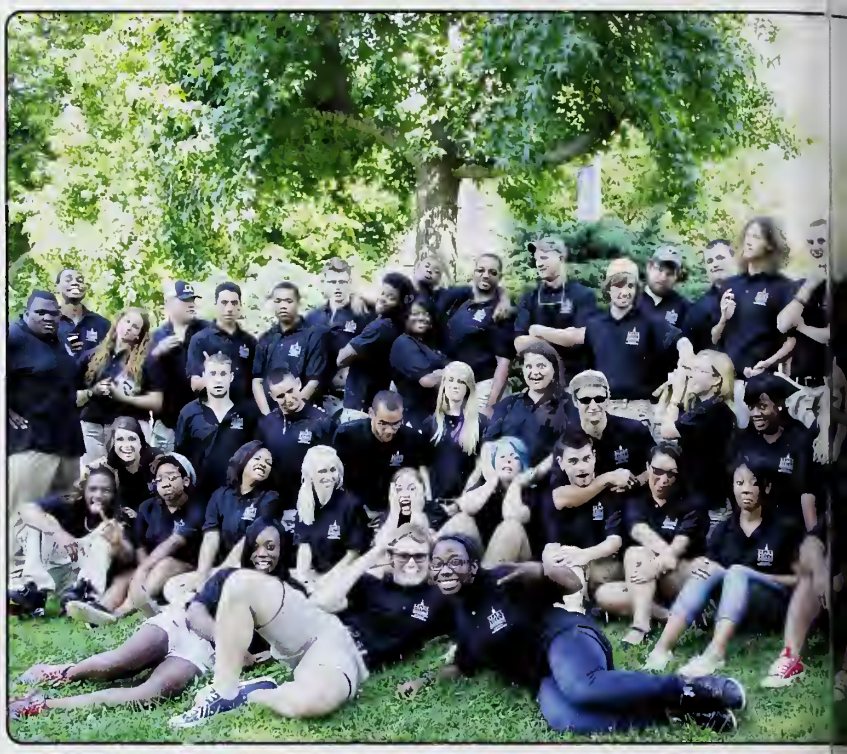
Not pictured: Tiana Suddreth Kaleb McCurry, Camisha Coffey.

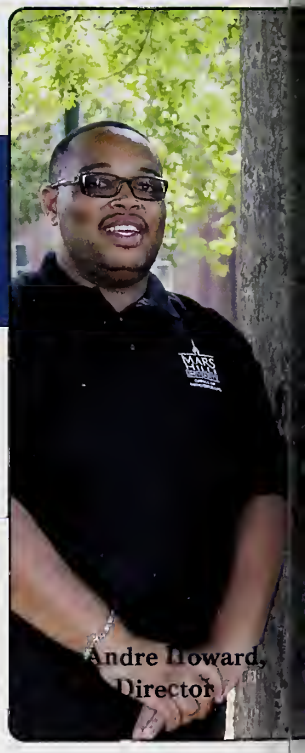
#ServeToLearn

The Bonner Scholar program is an enrichment opportunity provided to hard-working scholars with a desire to benefit the underprivileged members of society. It is a service-based program that focuses on community building, social justice, religious exploration, etc. Freshman Rachael Brooks gave her opinion about her experience being a Bonner scholar "I enjoy Bonner because I get to spend time caring for children that are food insecure and in the lower class. I love working with the students and helping grow as individuals in society".

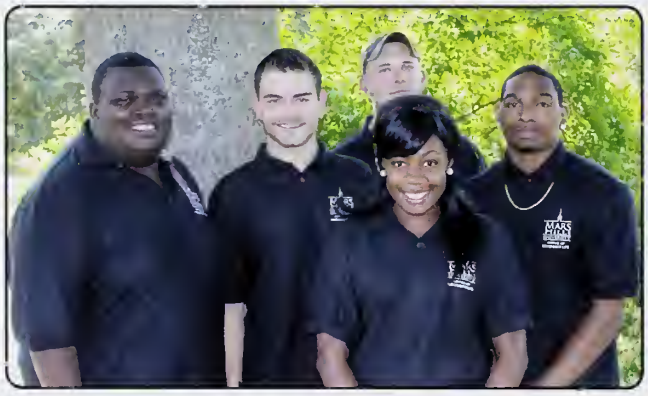
The Upperclassmen Bonner Scholars got the opportunity to go to Mexico over the summer. (pictured left)

#LivingTheResLife





Andre Howard, Director



Bailey

Tyler Thompson, GA
Katie Johnson
Jazmin Goodson
Taylor Jordan
Haeley Baker

Dogwood

Dwayne Boone
Brandon Pineiro

Brown

Curtis Shelton
DeVonte Williams
Stephen Blount
Codie New

Dickson Palmer

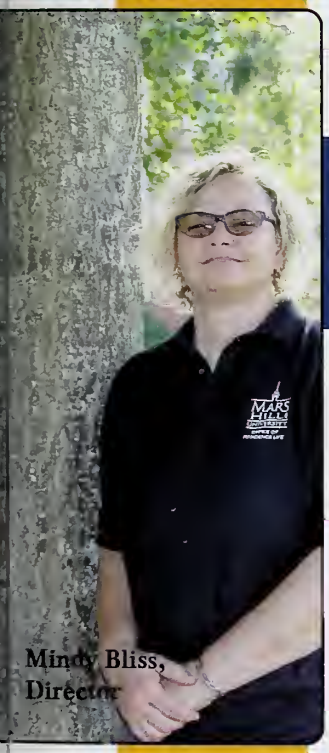
Anjelika Kidd
Justin Gragg, GA
Terris Scroggins
Cameron McDaniel
Jonathan Spence

Edna

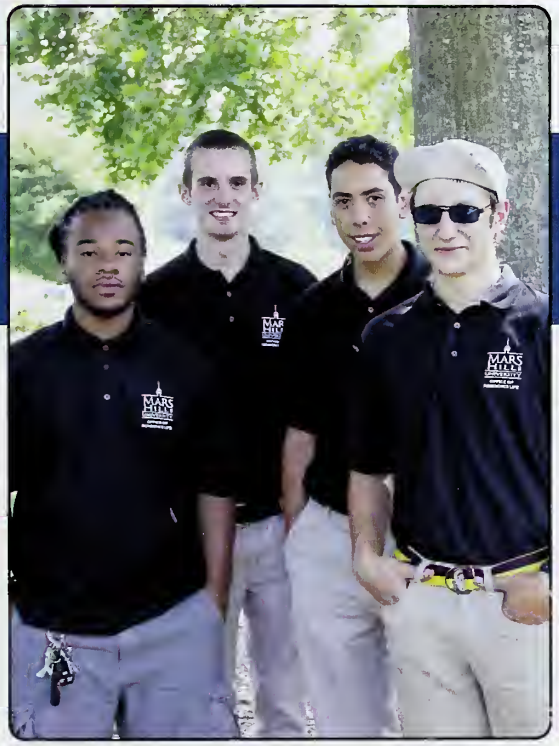
Terry Chavis, GA
Scott Latham
Cody Sturm
Darryl Lewis
Isaiah Cuthbertson

Azalea

Mitchell Blackm
Ashford Hazel



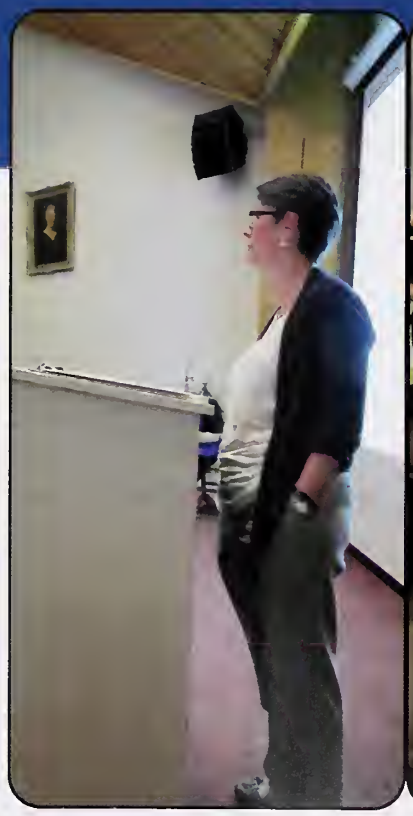
Mindy Bliss,
Director

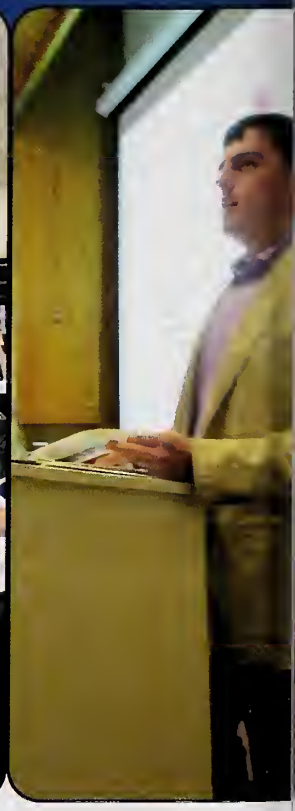


Fox	Huffman	Gibson	Laurel	Stroup	Myers	Turner
nisha Chislom	Shirley Moredock	Michael Johnson	Patricia Mathes	Daniel Edwards	Tabitha Kebi, GA	Daniel Lerner
aley Medford	Amanda King	Michael Lyons	Shaina Burleson	Drew Rosser	Miranda Southard	Scottie Melvin
shley Lowrey	Kyrah Clemons	Alexander Hoadley	Tyler Moffat	Joo Shin Kim	Diamynde Coleman	Kevin Trudell
vannah Hayes	Marvin James	Titus Mills		Lester Trimnal	Daijaha Covington	Kyree' Connor
					Abbey Nichols	Aaron Clay

#WeTheStudents

Student Government Association is the life-blood of student involvement on campus. Convening every Thursday at 11:00, Student Government Association gives students a chance for their voices to be heard. The purpose of the Student Government Association is to prepare students for real world situations, for example, participating in voting, conducting formal meetings, and respectfully voicing your opinion. Both faculty and staff that work with Student Government Association try their best to make the campus community better and stronger. Highlights from meetings this semester include extending opportunities for microgrants to organizations, planning spaces for the new Day Hall, and voiced opinions for the inadvertent removal of Chicken Wrap Wednesday.





ctured from left to right: Kiel Bollero, McKay Sharpe, Savannah Maynor, Chad Campobianco, Bill Barrett, Meagan McNeely

Senior Class Representatives

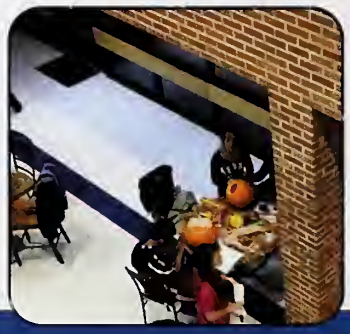
Junior Class Representatives

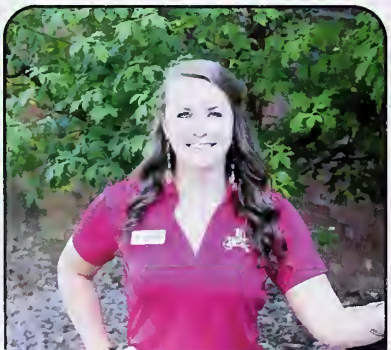
Sophomore Class Representatives

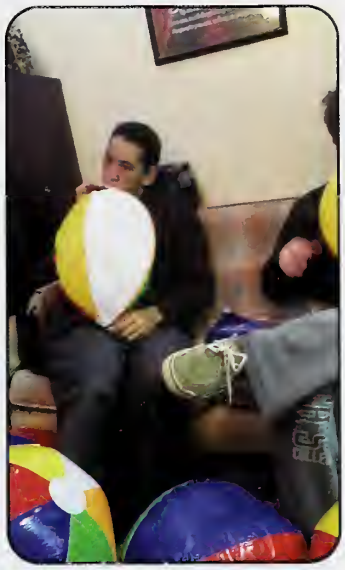
Freshmen Class Representatives

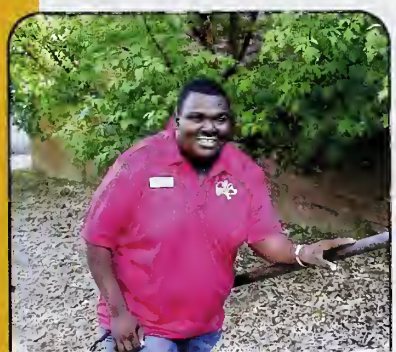
#CampusActivitiesBoard

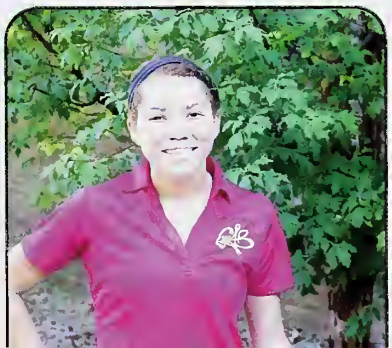
Campus Activities Board is a student-run organization that strives to enhance the MHU student experience through community development, quality entertainment, and creative programming that enhances both the Office of Student Development's mission and the MHU mission. CAB provides a variety of social, recreational, cultural and educational programs as well as allows opportunities for involvement. This year they sponsored movie nights showing Frozen, Think Like A Man Too, Guardians of the Galaxy, Million Dollar Arm, and many more. They sponsored a tie dye event for the first year students and pumpkin carving at Halloween. This organization is the backbone of almost anything fun on campus!











#LeadByExample

#Ambassadors

#FirstYearMentors

The Ambassadors and the First-Year Mentors are some of the first people new students meet when coming to Mars Hill University. From their first tour on campus to their first weekend on campus, we've got your back. These prestigious jobs not only require enthusiasm and a love of the university but a desire to see others succeed.

#HonorSwag

Mars Hill University inducted twenty-nine students into the Epsilon Chapter of the Alpha Chi National College Honor Society for the 2014-2015 year. Alpha Chi recognizes students who have achieved a grade point average which places them in the top ten percent of the junior and senior classes at their respective institutions. MHU faculty advisor is Dr. Greg Clemons, professor of Spanish. Students pictured are: (front row, l-r) Haeley Baker, Chelsea West, Lacey Robinson, Michala Guinn, Elaina Jhant, Brittney Swann, Jessica Viscusi, Dawn Radford, (second row, l-r) Cameron McDaniel, Rayna Davis, Victoria Barrett, Samantha Godwin, Aerial Ellis, (back row, l-r) Garrett Burrell, Andrew Little, Jakobi Scroggins, Tanner Leach.

#Preprofessionals

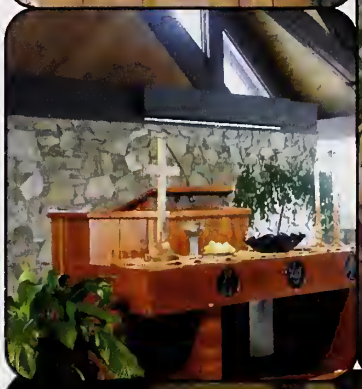
#AdvocatesForCriminalJustic

#PsychologyClub

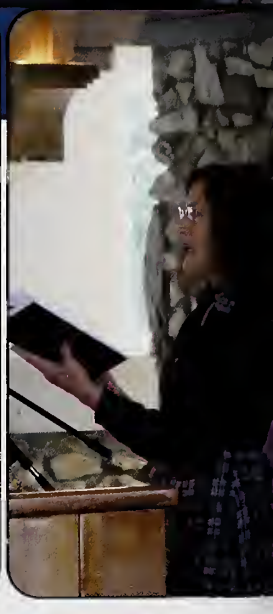
#BetaBetaBeta

#SocialWorkClub

#Crossroads



Crossroads is a weekly service at 11:00 on Tuesday mornings. No classes are held during this time so that any student or faculty member can attend. Crossroads helps connect us to the Christian faith and heritage of Mars Hill University. This weekly service allows time for worship, communion, sermons, music and, prayer. Crossroads impacts students positively;junior Megan Currie says "for me, Crossroads provides an hour of peace every week. I always learn from the preachers and guest speakers that are so full of wisdom and insight. This weekly service always reminds me of the unending and constant love God has for God's people. Crossroads often leaves me feeling refreshed, renewed, and full of hope."



#StudentMinistry

Fellowship of Christian Athletes focuses on seeing the world's love for Jesus Christ through the influence of coaches and athletes. FCA is more of a one-on-one experience to teach students and athletes how to serve Jesus on and off the field.

CSM is a Christian based organization focused on missions and servicing the community. This year CSM has made luna-pads for the young girls of Haiti and also packed potatoes for a local organization focused on feeding lower income families in the Marshall and Mars Hill area.

Blueprint is dedicated to leading the students of Mars Hill to a committed relationship with Jesus Christ. Their mission is to reach out to MHU students by evangelism and supporting those who need spiritual guidance with Christ, not only for students and faculty on campus but for the community of Mars Hill and Asheville by doing community service and making care packages.

#JoinTheClub

#MarksmanshipClub

#CollegeRepublicans

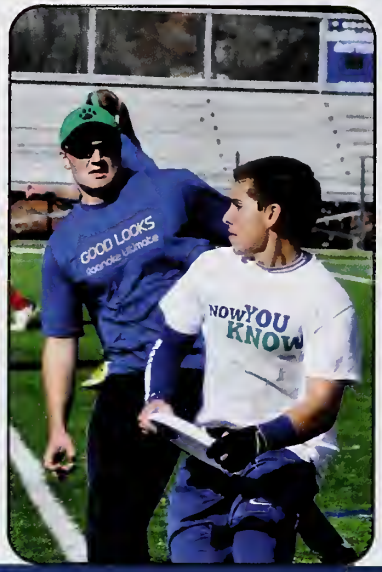
#SigmaAlphaIota

Sigma Alpha Iota is a professional music fraternity devoted to helping young musicians achieve the most out of their career and life. They have extended a hand to any lady in the community with an interest in music. The mission of SAI International Music Fraternity is to encourage, nurture and support the art of music

#SafeHaven

Mars Hill University
SAFE HAVEN

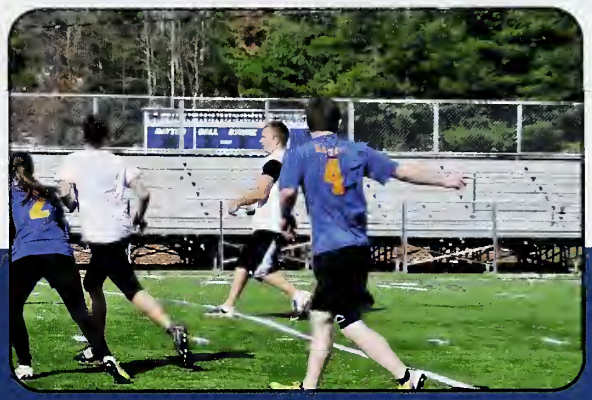
#Ultimate



The Ultimate Frisbee clu is a growing club on campus and competes in tournaments against othe collegiate teams. Coach Ryan Bell and Assistant Coach James Wiatt lead the team, Passive Fist, alongside Captains Ben Phillips and Chris Ashley The Ultimate club is abou enjoying the game of Ultimate Frisbee and competing against other teams. It's a great chance to have fun, meet people, and test your mettle on th field.

IRST
EAM

ZAXBY'S



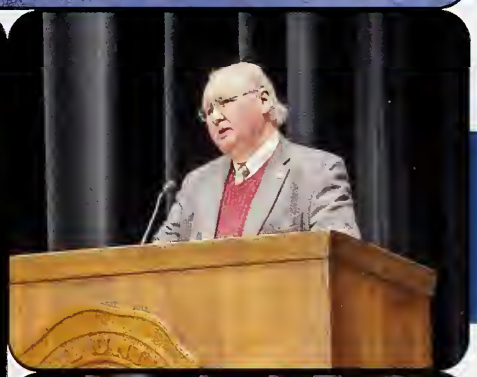
FIRST
TEAM

#NAACP

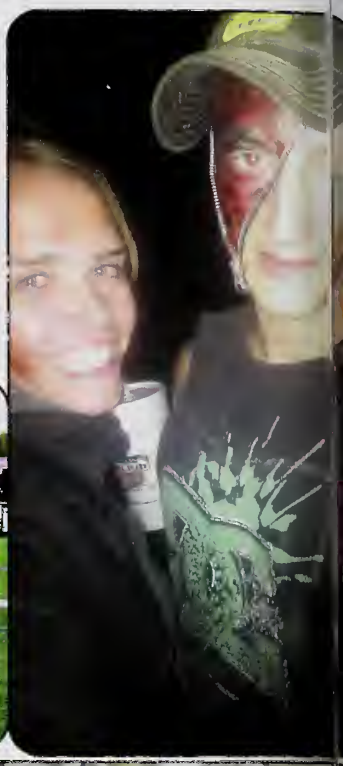
The MHU chapter of the NAACP came to campus last year. Since their founding they have organized rallies, marches to the polls, and have hosted several noteworthy speakers. This year Reverend William Barber inspired the campus and the community with "there always has to be someone that dreams." Mars Hill University NAACP embodies those dreamers. These students demand social justice, fight for equality and act with love so that they can make a difference in the world.

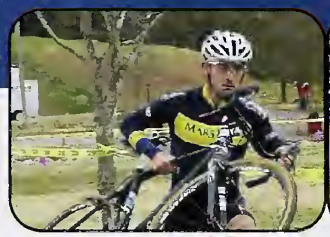
#HistoryInTheMaking

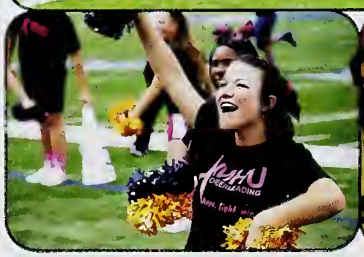
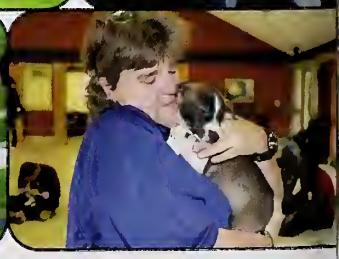
'or the first time in it's history, Mars Hill University canceled classes on Monday, January 19th to elebrate the life and legacy of Dr. Martin Luther King. Led by the MHU Office of Diversity and Multicultural Affairs, the university developed a day-long series of programs and activities including a rayer breakfast, a community engagement project, a unity march, lectures, museum tours, food, music, nd a documentary feature film about Dr. King's life and work.



#DoingMyThing





From crazy face paint and costumes at Halloween to a very special Chili recipe to swinging in a hammock every day, everyone is doin' their own thing at Mars Hill. While we all have Mars Hill University in common, students (and professors) come from all different walks of life and all bring something new and exciting to both the campus and the community. Because of all the wonderfully unique people on this campus, there is never a dull moment! The campus is always buzzing and something exciting is always happening. The students make the university what it is and as far as we're concerned, Mars Hill University is a great place, our place, and we wouldn't have it any other way.

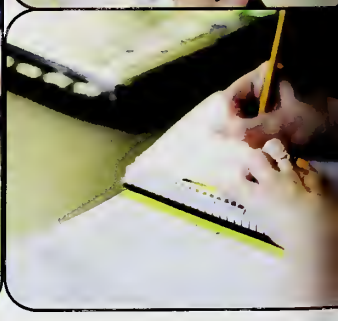
STAFF

Come
And
PRAY

31
10
8
42
7

22

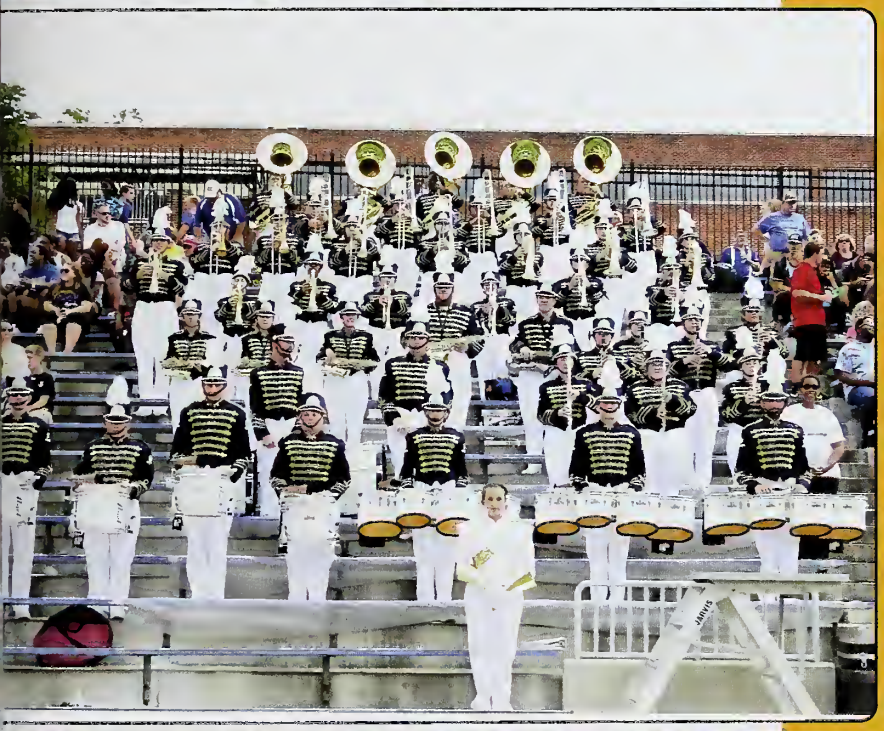
47



#FineArts

#ToOurOwnBeat

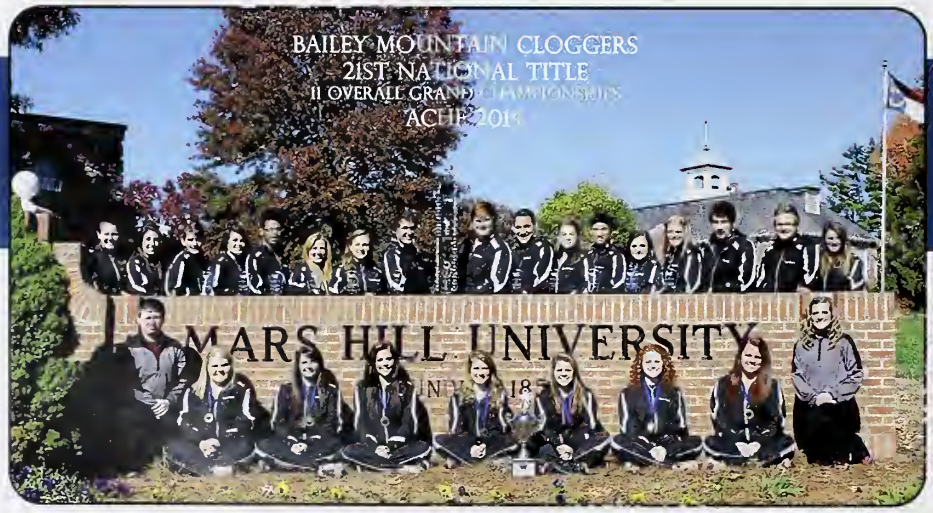
You hear them every day on campus, spending countless hours practicing both marching and music so that they can put on a spectacular show for the fans at athletic events. The Marching Band keeps the cheerleaders dancing and the spectators clapping with the many songs that they play! The hard work and dedication put forth by our Marching Band is definitely noteworthy. Whether they are playing the National Anthem, a fun song to dance to or the fight song, they are enthusiastic and always bring the crowd to their feet!



Pearl
Pearl

#123BMC

The Bailey Mountain Cloggers recruited 10 new teammates at the beginning of this year. They only had a week to prepare for their first competition and still took first place in over half of the dances as well as Grand Champion. They practice every Sunday and Wednesday and always work hard. There has been one or more show or competition every weekend of fall semester. Instead of going to the Stompin' Ground at Maggie Valley for National competition this year they went to Spartanburg, South Carolina. They became 21 time National champions and took home 11 1st places in overall dance. There are four seniors on the team this year, Annmarie Knight, Alex Vines, Joe Barron and Paul Melville.

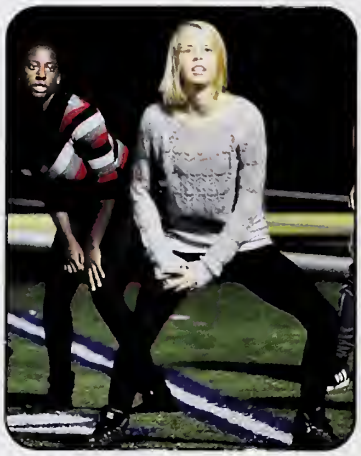


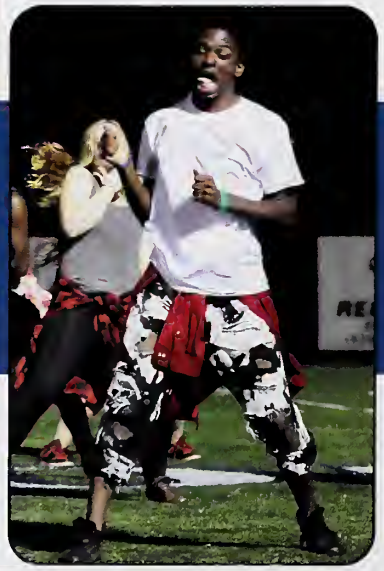
MARS HILL UNIVERSITY
FOUNDED 1856

ACHF
WORLD clogging
CHAMPIONSHIP

ACHF
WORLD clogging
CHAMPIONSHIP
2014

#PopLock&DropIt





Dance to the music! The Dance Team in an interest organization on campus specifically for people who love to dance. Tryouts are held each semester and members work hard to perform at their best.

At Lion's Growl the dance team performed a routine based on the beloved movie "Mean Girls" complete with cliques, drama, and of course Plastics. The dance team looks forward to growing as an organization and possibly competing in the future.

DON'T

AS SEEN ON
TV

#GoGreek

#InterGreekCouncil

Inter-Greek Council is the joined efforts of all Greek Life. They meet every week and each organization is represented so that decisions can be made in the best interest of Greek Life. Each semester Inter-Greek Council approves service projects, plans events, and coordinates new member seasons for each greek organization.

President: Kate Wright
Vice President: Samantha Zerger
Secretary: KJ Campbell
Treasurer: Taylor Burchette
Events Coordinator: Emily LaSasso
Media Chair: Eugene Jones
Chaplain: Maryana Newton
Parliamentarian: Megan Pack

#DeltaZeta

Delta Zeta Sorority was founded at Miami University in Oxford, Ohio in 1902. Delta Zeta's National Philanthropy is the Painted Turtle Camp that provides a year-round experience for children with chronic to life-threatening illnesses. Delta Zeta was founded on the Mars Hill College campus in 1993. On campus Delta Zeta hosts "DZ goes green" which is a pledge to participate in an eco-friendly act, "I have a choice" event is a National Alcohol Awareness event week and they also volunteer monthly for the local "project backpack" in which they pack bags of food for children and their families that is distributed to Madison County Schools.

#KappaAlphaPsi

Above L-R: Jameson Donnell, David Campbell, IV, Justin Gragg, Philip Goss, DeAndre Howard

The Mu Tau Chapter of Kappa Alpha Psi Fraternity, Incorporated was chartered on the campus on Mars Hill College, now University, on November 22, 1986. After 23 years of inactivity, Brother DeAndre Howard petitioned the Middle Eastern Province of Kappa Alpha Psi to have the charter reactivated. Carlos D. Watson, Polemarch of the Middle Eastern Province approved for the chapter to participate in intake for the Spring 2014 semester. The current chapter members are David Campbell, IV (Polemarch) and Philip Goss (Vice Polemarch). DeAndre Howard is the current chapter advisor. One immediate goal of the chapter is to increase it's membership on campus.

#SigmaAlphaChi

Sigma Alpha Chi is a local , service based sorority founded at Mars Hill in 1965. They brought in five new sisters this year which brings them to thirteen active sisters. Their philanthropy is funding for Breast Cancer and this was the second year that Sigma Alpha Chi sponsored the Pink Fire Truck event. The girls take pride in their close sisterhood and their devotion to serving the community.

Current Sisters:
Keri Oxendine
Taylor Burchette
Anna Dillon
Madison Moss
KJ Thompson
Holly Lord
New Members:
Chase Lewis
Chiara Polack
Carlee Stevens
Sam Hall
Lidia Binger

Founding Year: 1965
Colors: Pink and Blue

#DeltaKappaTheta

STAY GENTLEMEN AND RUSH ΔΚΘ

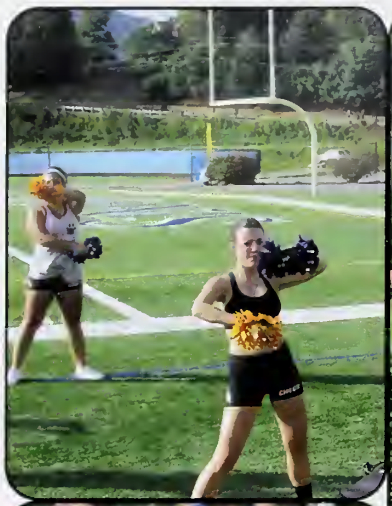
Late night waho runs are the best!

Delta Kappa Theta Fraternity is a local organization. They had several successful blood drives for their philanthropy, The American Red Cross. Their annual barbecue at homecoming was a raving success. They are very active and visable all over campus.

Current Brothers:
Garrett Burrell
Daniel Henry
Eugene Jones
Arsidez Leon
Jacob Yant
Seth Vanderwerken
Kenny Anderson
Jared Parthe
Codie New
New Members:
Wes Cottrill
Tyler Burgess
Derek Klapchar
Stephen Pate
Levi Mendez
Gabe Justice
Roger Bickel

Founding Year: 1973
Colors: Burgundy and Gray

#FallAthletics



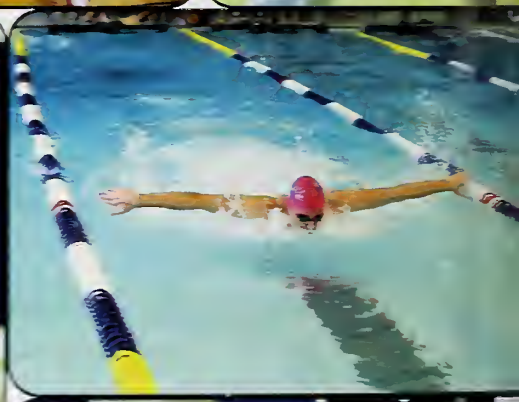
DOWN
TO GO
BALL ON
7

22

29

77

#WinterAthletics



#WorkFlow

Student Support Services

President's Office

Political Science department

Athletic department

#WorkFlow

Criminal Justice Department

Education Department

Business Department

Religion Department

Music Department

Career Services

Institutional Research Department

Math Department

#WorkFlow

Renfro Library

Admissions Office

Campus Ministry

Safety Office

Bookstore staff

Social Works

Academic Affairs

Student Life

#TheEndOfTheLine

We live in a society that is controlled by hashtags and social media. If you want to know where to find the next concert all you need to do is type #LiveMusic in on your phone. Every year is a new year with a multitude of possibilities for the next big thing. Apps like Shots and Yik-Yak are growing in popularity everyday and eventually even Facebook and Twitter will become a thing of the past, just as its predecessors Open Diary and Myspace. Just as technology comes and goes the student population of Mars Hill University is ever-changing. We live in a picture generation where remembering your moments at the big game or at spring break and sharing it with friends and family is at your fingertips. Livestreaming and opinionated expressions are taking over social media, but Mars Hill University teaches us every day to be leaders in the real world, as well as the virtual one. Sometimes we need to be reminded that the here and now is fleeting, that memories are made with or without Facebook, that hard copies are sometimes more precious and that the friends we make and the experiences we have here at Mars Hill University will last a lifetime. It is the end of the line for the 2015 Laurel Yearbook, but for the students that this book represents #ItsOnlyTheBeginning.

2014-2015 WORLD BEAT®

THE YEAR THROUGH YOUR EYES.

THIS YEAR

YOUR TOP PICKS
Topics included in World Beat were selected by students participating in a national survey.

WATCH IT ALL COME ALIVE
Augmented reality (AR) brings World Beat to life on your iPhone®, iPad® and Android devices.

STEP 1:
If Jostens produces your yearbook, use the ReplayIt® app to launch the videos. Go to the ReplayIt "More" menu and touch "Augmented Reality." If you haven't downloaded ReplayIt, visit the App Store. If Jostens doesn't produce your yearbook, download the Aurasma® app from the App Store.

STEP 2:
Open app, search for JostensWorldBeat, and select "Follow."

STEP 3:
Look for the AR symbol and hold your device over the adjacent headline in each section to trigger the videos. Watch and enjoy!

** Video content may not be available in perpetuity.*

1 DOW REACHES NEW HIGH

HEADLINES

WORLD TRADE CENTER 2

1. DOW REACHES NEW HIGH The Dow Jones Industrial Average closes above 18,000 following news about the growing strength of the U.S. economy.

2. ONE WORLD TRADE CENTER Thirteen years after terrorists destroyed the original World Trade Center, a new 104-story tower opens in lower Manhattan.

3. MALALA YOUSAFZAI At age 17, the Pakistani activist receives the 2014 Nobel Peace Prize.

4. SECRET SERVICE LAPSES The head of the Secret Service resigns after a series of security breaches, including an intruder who managed to enter the White House.

5. SPACE PROBE The European Space Agency lands a small space probe on the moving comet 67P/Churyumov-Gerasimenko.

6. CLIMATE CHANGE AGREEMENT The United States and China reach a historic deal to curb their greenhouse gas emissions.

7. EBOLA IN THE USA Hospitals contend with several cases of the deadly virus brought by travelers from West Africa and returning aid workers.

8. VIRGIN GALACTIC CRASH The spaceplane VSS Enterprise breaks apart during a test flight and crashed into the ground in the Mojave Desert.

9. KURDS FLEE ISIS Syrian Kurdish refugees flee to Turkey to escape human rights abuses, war crimes and ethnic cleansing conducted by the Islamic rebel group ISIS.

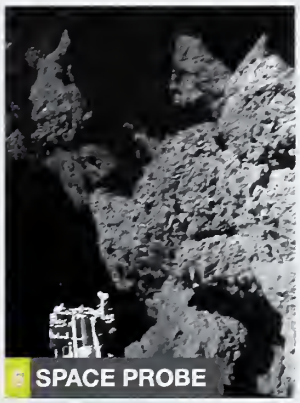
FORBES MOST POWERFUL PEOPL

1. VLADIMIR PUTIN *RUSSIA*
2. BARACK OBAMA *UNITED STATES*
3. XI JINPING *CHINA*
4. POPE FRANCIS *ROMAN CATHOLIC CHURCH*
5. ANGELA MERKEL *GERMANY*
6. JANET YELLEN *WASHINGTON, D.C.*
7. BILL GATES *BILL AND MELINDA GATES FOUNDATION*
8. MARIO DRAGHI *EUROPEAN CENTRAL BANK*
9. SERGEY BRIN AND LARRY PAGE *GOOGL*
10. DAVID CAMERON *UNITED KINGDOM*

http://www.forbes.com/powerful-brands/list/#page:1_sort:0_direction:asc_search

3 MALALA YOUSAFZAI

4 SECRET SERVICE LAPSES



5 SPACE PROBE

6 CLIMATE CHANGE AGREEMENT

7 EBOLA IN THE USA

8 VIRGIN GALACTIC CRASH

9 KURDS FLEE ISIS

1 ICE BUCKET CHALLENGE

POP CULTURE

TOMS AT TARGET 2

1. ICE BUCKET CHALLENGE The social media campaign goes viral, raising $115 million to treat and cure amyotrophic lateral sclerosis (ALS).

2. TOMS AT TARGET The fashion-forward charity shoe brand teams up with the fashion-friendly retailer on a line of accessories for the holiday season.

3. NBA 2K14 The new release of the popular basketball video game features a contemporary soundtrack chosen by LeBron James.

4. #SHAREACOKE The soft drink brand personalizes its cans with the 250 most popular first names among American teens and millennials.

5. GO PRO Users of these wearable HD video cameras record and share breathtaking adventures, athletic feats and everyday dramas.

6. GRUMPY CAT By bringing in almost $100 million in two years, the Internet's most famous cat earns more than many human celebrities, according to ABC News.

7. FITBIT The health and fitness trackers surge in popularity among users of all ages, as consumers clamor for personal data via wearable tech.

8. PROTEIN-POWERED The high-protein/low-carb diet trend results in slumping cereal sales; manufacturers respond by adding more protein to their breakfast products.

9. TOP EMOJIS Researchers track the rising popularity of emojis among Twitter users; the top five are Hearts, Joy, Unamused, Heart Eyes and Relaxed.

10. DR. MARTENS BOOTS The edgy, rugged footwear is back in fashion among teens, celebrities and fashionable bloggers.

TOP 2014 GOOGLE TRENDS

The popular search engine releases the year's most searched topics.

1. ROBIN WILLIAMS
2. WORLD CUP
3. EBOLA
4. MALAYSIA AIRLINES
5. ALS ICE BUCKET CHALLENGE
6. FLAPPY BIRD
7. CONCHITA WURST
8. ISIS
9. FROZEN
10. SOCHI OLYMPICS

3 NBA 2K14

4 #SHAREACOKE

5 GO PRO

6 GRUMPY CAT

7 FITBIT

8 PROTEIN-POWERED

9 TOP EMOJIS

10 DR. MARTENS BOOTS

1 WORLD CUP

SPORTS

KEVIN HARVICK 2

1. WORLD CUP Germany wins the FIFA World Cup by defeating Argentina 1–0 at the soccer championship tournament in Brazil.

2. KEVIN HARVICK He captures his first NASCAR Sprint Cup championship in the Ford EcoBoost 400 race behind the wheel of his No. 4 Stewart-Haas Racing Chevrolet.

3. PEYTON MANNING By throwing his 509th career touchdown pass, the Denver Broncos quarterback breaks Brett Favre's record.

4. RORY MCILROY At age 25, the professional golfer from Northern Ireland is the World Number One male player according to the Official World Golf Ranking.

5. WORLD SERIES In Game Seven, the San Francisco Giants defeat the Kansas City Royals 3–2 and claim their third championship title in five years.

6. CFP CHAMPS The fourth-ranked Ohio State Buckeyes defeat the Oregon Ducks 42–20 to capture the first-ever College Football Playoff championship.

7. SUPER BOWL XLIX In an exciting and hard-fought game, the New England Patriots defeat the Seattle Seahawks by a score of 28–24 in the University of Phoenix Stadium in Glendale, Arizona.

8. DEREK JETER After 20 seasons with the New York Yankees, the shortstop plays the last game of his MLB career in Fenway Park against the Boston Red Sox.

9. SERENA WILLIAMS At age 33, she is the oldest player to be ranked the No. 1 singles player by the Women's Tennis Association.

2014 HIGHEST PAID ATHLETES

1. FLOYD MAYWEATHER: $105 MILLION
2. CRISTIANO RONALDO: $80 MILLION
3. LEBRON JAMES: $72.3 MILLION
4. LIONEL MESSI: $64.7 MILLION
5. KOBE BRYANT: $61.5 MILLION
6. TIGER WOODS: $61.2 MILLION
7. ROGER FEDERER: $56.2 MILLION
8. PHIL MICKELSON: $53.2 MILLION
9. RAFAEL NADAL: $44.5 MILLION
10. MATT RYAN: $43.8 MILLION

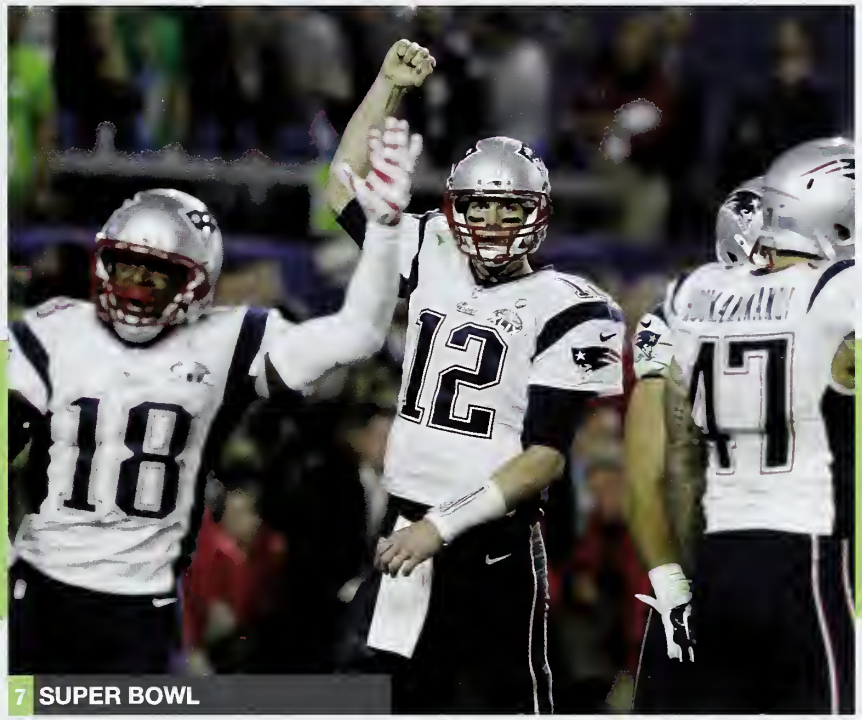
http://www.forbes.com/athletes/

3 PEYTON MANNING

4 RORY MCILROY

5 WORLD SERIES

6 CFP CHAMPS



7 SUPER BOWL

8 DEREK JETER

9 SERENA WILLIAMS

1 MAROON 5

MUSIC

ARIANA GRANDE 2

1. MAROON 5 The band crashes a Los Angeles wedding to surprise the lucky couple and capture footage for their "Sugar" video.

2. ARIANA GRANDE With a secret single on the new *The Hunger Games: Mockingjay – Part 1* soundtrack, and rumors of diva behavior, this pop star is more notorious than "Victorious."

3. TAYLOR SWIFT Her new album, *1989*, breaks sales records with 1.2 million copies sold in the first week alone.

4. JOHN LEGEND The soulful singer-songwriter teams up with Common on "Glory," for the soundtrack of *Selma*, the Martin Luther King biopic.

5. BEYONCÉ The "Flawless" singer performs a 16-minute medley of every song on her *Beyoncé* album at the MTV Music Video Awards.

6. IGGY AZALEA After the rapper's "Fancy" becomes the song of the summer, fans follow her on the road and she's afraid to drive fast enough to evade them.

7. ED SHEERAN The singer-songwriter from Liverpool is the year's most-streamed artist on Spotify and receives two Grammy nominations for his album *X*.

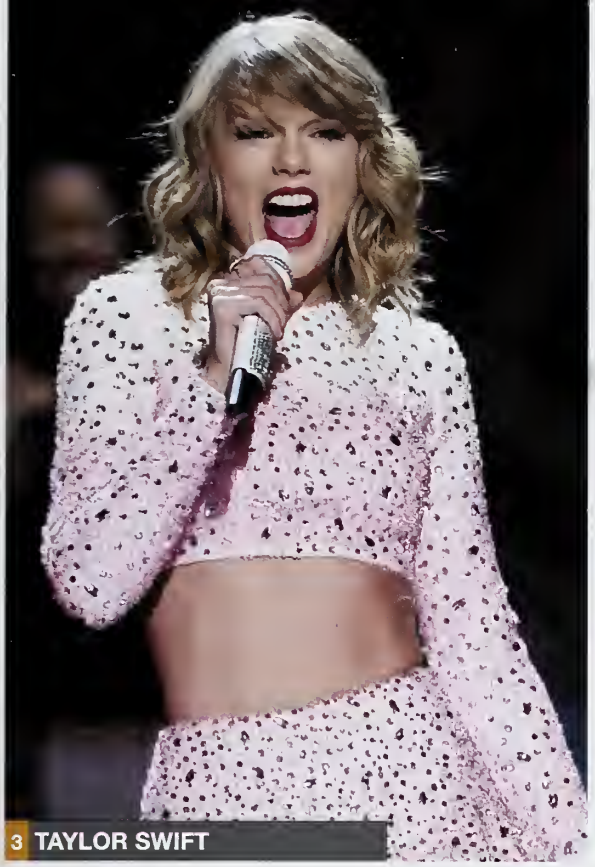
8. LUKE BRYAN The CMA Entertainer of the Year receives seven nominations for the American Country Countdown Awards.

9. SAM SMITH The 22-year-old Brit tops the charts with his debut album, *In the Lonely Hour*, with sales of more than one million in both the US and the UK.

TOP iTUNES DOWNLOADS

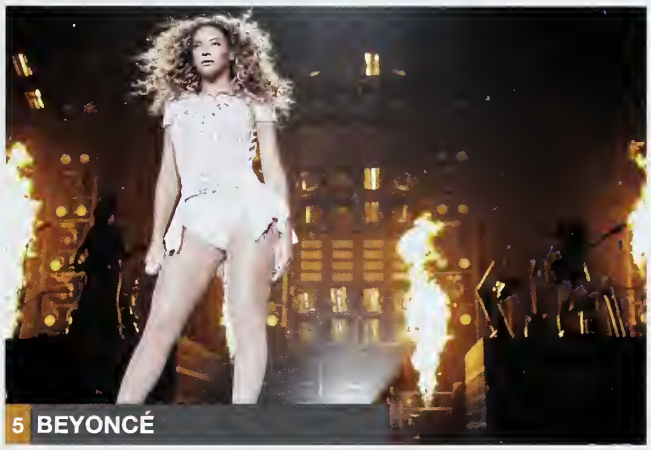
These are the year's most popular content downloads, according to Apple.

- ALBUM: *FROZEN* SOUNDTRACK
- MOVIE: *FROZEN*
- FAMILY MOVIE: *THE LEGO MOVIE*
- IPAD® APP: *MINECRAFT*
- IPHONE® APP: *FACEBOOK MESSENGER*
- YOUNG ADULT BOOK: *THE FAULT IN OUR STARS*
- AUDIO BOOK: *DIVERGENT*
- TV SHOW: *GAME OF THRONES*
- BEST APP OF THE YEAR: *ELEVATE*
- PODCAST: *SERIAL*



3 TAYLOR SWIFT

4 JOHN LEGEND



5 BEYONCÉ

6 IGGY AZALEA

7 ED SHEERAN

8 LUKE BRYAN

9 SAM SMITH

1

MOVIES

2

1. *GUARDIANS OF THE GALAXY* A team of Marvel Comics superheroes sets out to save the universe in this intergalactic adventure, starring Chris Pratt as Peter Quill.

2. *NIGHT AT THE MUSEUM: SECRET OF THE TOMB* Historic wax figures come to life in this hotly anticipated sequel, starring Ben Stiller and Robin Williams.

3. *INTO THE WOODS* A wise witch, played by Meryl Streep, schools an all-star cast of wayward fairy tale characters in this enchanting movie musical.

4. *MOCKINGJAY PART 1* Jennifer Lawrence returns as Katniss Everdeen in the first of two movies based on the final book in The Hunger Games trilogy.

5. *THE HOBBIT: THE BATTLE OF THE FIVE ARMIES* The adventures of Bilbo Baggins, Galadriel, Gandalf and Aragorn conclude in the third and final installment.

6. *THE THEORY OF EVERYTHING* The real-life story of physicist Stephen Hawking comes to the big screen, with Eddie Redmayne and Felicity Jones.

7. *THE MAZE RUNNER* A community of teenage boys find themselves in a place surrounded by a huge maze with no memory of how they got there.

8. *PITCH PERFECT 2* The cast of the successful musical — including Anna Kendrick, Rebel Wilson, Skylar Astin, and Brittany Snow — reunites for the sequel.

9. *THE INTERVIEW* North Korean hackers breach Sony's network to suppress this movie comedy starring Seth Rogen and James Franco as bumbling, would-be assassins of Kim Jong-un.

2014 HIGHEST-GROSSING MOVIES

1. *TRANSFORMERS: AGE OF EXTINCTION*: OVER $1 BILLION
2. *GUARDIANS OF THE GALAXY*: $772.7 MILLION
3. *MALEFICENT*: $757.8 MILLION
4. *X-MEN: DAYS OF FUTURE PAST*: $748.1 MILLION
5. *THE HOBBIT: THE BATTLE OF THE FIVE ARMIES*: $743.2 MILLION
6. *CAPTAIN AMERICA: THE WINTER SOLDIER*: $714.1 MILLION
7. *THE AMAZING SPIDER-MAN 2*: $709 MILLION
8. *DAWN OF THE PLANET OF THE APES*: $708.8 MILLION
9. *THE HUNGER GAMES: MOCKINGJAY - PART 1*: $697 MILLION
10. *INTERSTELLAR*: $660.6 MILLION

http://www.businessinsider.com/highest-grossing-movies-2014-2014-12#1-transformers-age-of-extinction-over-1-billion-16

MERYL STREEP
EMILY BLUNT
JAMES CORDEN
ANNA KENDRICK
CHRIS PINE
JOHNNY DEPP
AS THE WOLF
Disney
INTO THE WOODS
BE CAREFUL WHAT YOU WISH FOR
CHRISTMAS

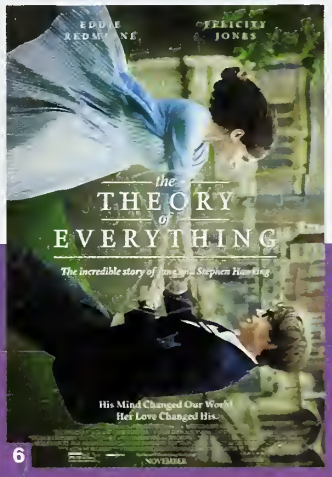
3

THE HUNGER GAMES:
MOCKINGJAY
PART I
NOVEMBER 21

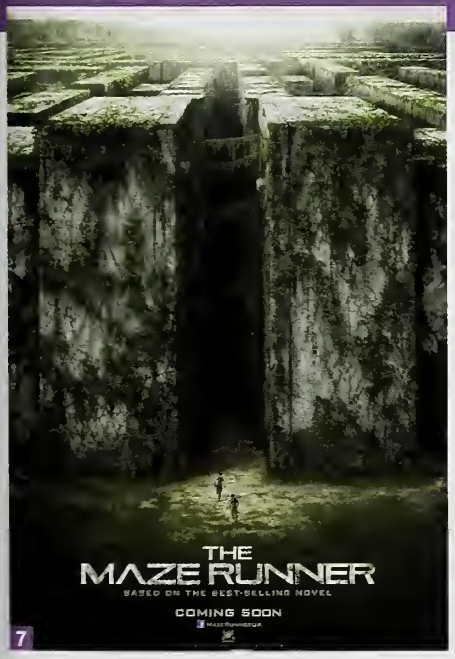
4

THE DEFININ
HOBBIT
COMING SOON

5


EDDIE REDMAYNE
FELICITY JONES
the THEORY of EVERYTHING
The incredible story of Jane and Stephen Hawking
His Mind Changed Our World
Her Love Changed His

6


THE
MAZE RUNNER
BASED ON THE BEST-SELLING NOVEL
COMING SOON

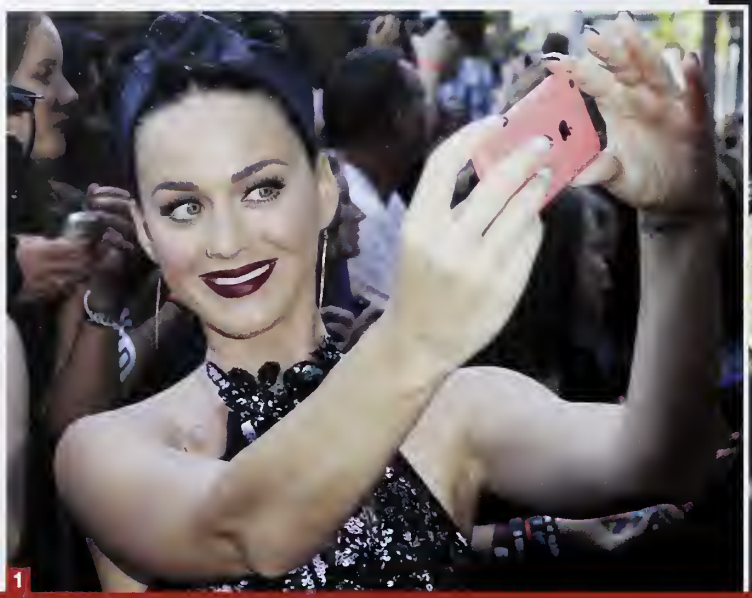
7

PITCH PERFECT
OCTOBER 5

8

전쟁인 시작될것이다
전쟁인 시작될것이다
SETH ROGEN JAMES FRANCO
이 무식한 미국놈들을 믿지 마십시오!
THE
인터뷰 INTERVIEW 인터뷰

9



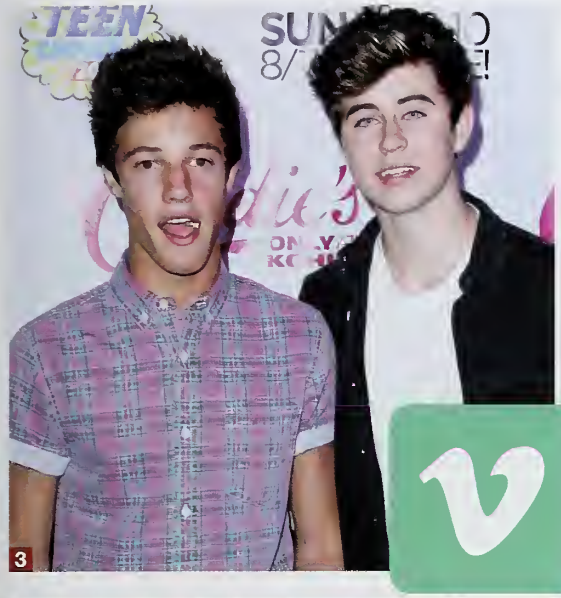
SOCIAL MEDIA

1. TWITTER Katy Perry reigns as the most followed person on Twitter, with more than 60 million followers.
2. YOUTUBE With nearly five billion views, Rihanna has the most-viewed YouTube channel of any pop star.
3. VINE Despite making numerous controversial statements in his videos, Nash Grier, age 17, is the most popular user on the sharing service.
4. FACEBOOK With 103,008,884 likes, Portuguese soccer player Cristiano Ronaldo is almost as popular as Shakira, who leads with 105,962,307.
5. INSTAGRAM After the social networking service deleted fake accounts from their site, Kim Kardashian emerged as Instagram's most-followed person.
6. SPOTIFY According to the streaming music service, Pharrell Williams' "Happy" was the most-streamed song in the world.
7. SELFIE At public appearances and red carpet events, fans clamor to appear in smartphone photos with their favorite celebrities.
8. NETFLIX By offering full seasons of popular TV shows, as well as exclusive original programming, the on-demand streaming service surges in popularity.

TOP 10 YOUTUBE VIDEOS

Here are the most popular videos as compiled by CNN.com.

1. "MUTANT GIANT SPIDER DOG"
2. NIKE FOOTBALL (SOCCER) AD
3. "FIRST KISS"
4. NUN CONTESTANT ON *THE VOICE OF ITALY*
5. "IPHONE 6 PLUS BEND TEST"
6. HIP-HOP KIDS ON *BRITAIN'S GOT TALENT*
7. BUDWEISER "PUPPY LOVE" AD
8. "DEVIL BABY ATTACK"
9. "GOKU VS. SUPERMAN"
10. "10 HOURS WALKING IN NYC AS A WOMAN"



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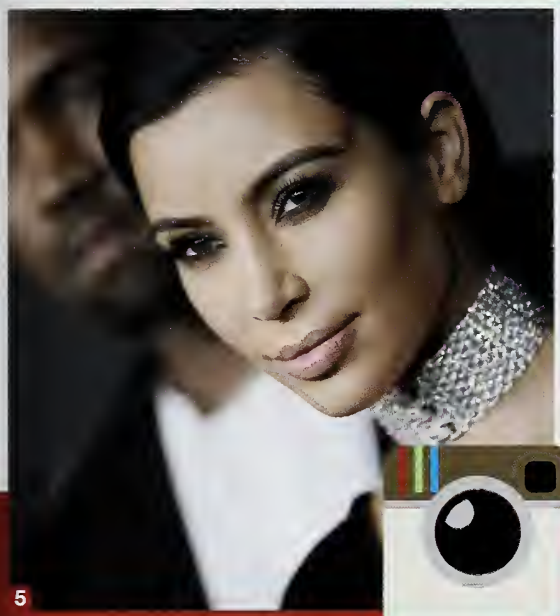

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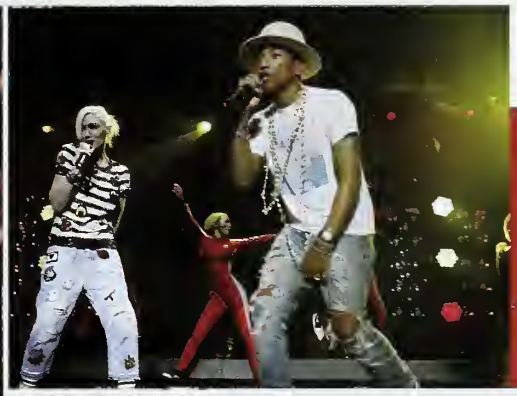
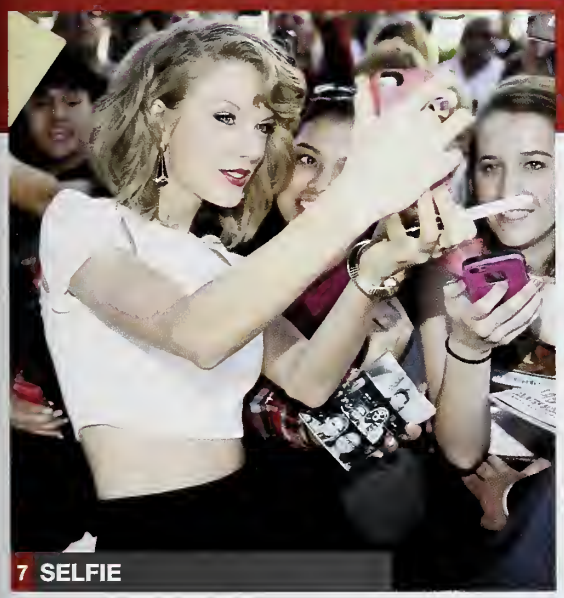




7 SELFIE

8

1 ESPN

TELEVISION

AMERICAN HORROR STORY 2

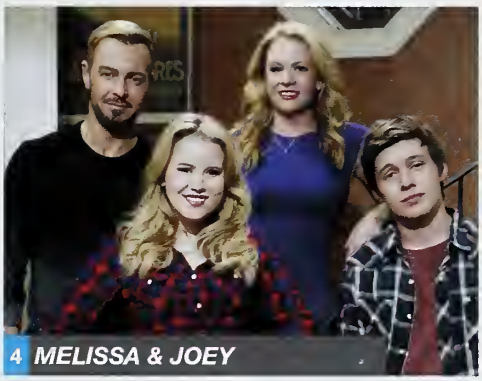
1. **ESPN** According to CNN Money, the sports network is more popular than ever, with 19 of the top 20 most-viewed programs in cable TV history.
2. ***AMERICAN HORROR STORY: FREAK SHOW*** The producers of the dark drama on FX set the fourth season in 1950s Florida.
3. ***THE WALKING DEAD*** The zombie horror series on AMC is more popular than ever in its fifth season.
4. ***MELISSA & JOEY*** ABC Family renews their popular series about a busy politician (Melissa Joan Hart) who hires a broke commodities trader (Joey Lawrence) to look after her niece.
5. ***CHASING LIFE*** Italia Ricci stars as April Carver, a 24-year-old journalist with leukemia in the drama series on the ABC Family network.
6. ***THE VOICE*** Adam Levine, Blake Shelton, Gwen Stefani and Pharrell Williams coach aspiring pop stars in Season 7.
7. ***THE FOSTERS*** The drama series on the ABC Family network, attracts a sizeable audience and numerous awards.
8. ***STAR WARS REBELS*** Aboard a freighter starship, insurgents stage a rebellion against the Galactic Empire in the animated series.
9. ***PRETTY LITTLE LIARS*** The ABC Family network renews the mystery drama series for a sixth and seventh season.

2014 INFLUENTIAL TEENS

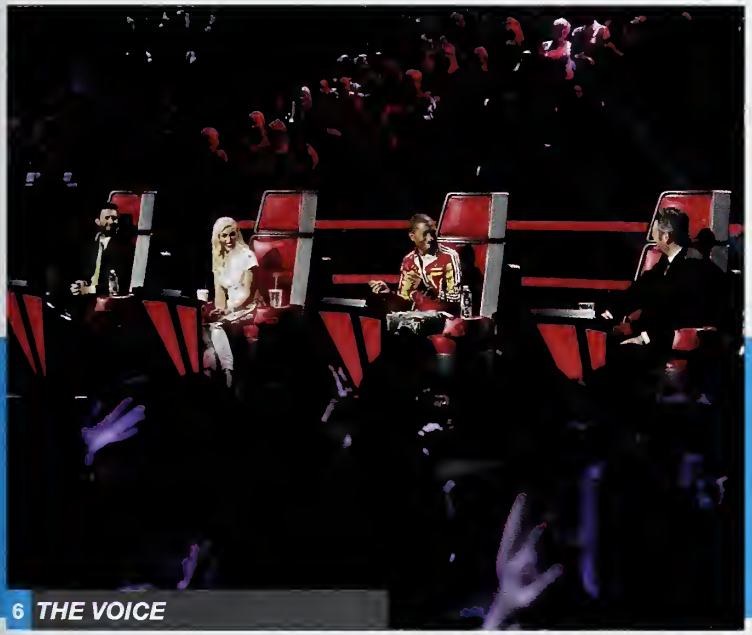
Time Magazine announces it Most Influential Teens of 2014

- MO'NE DAVIS, 13
- SASHA OBAMA, 13, AND MALIA OBAMA, 16
- KIERNAN SHIPKA, 14
- JAZZ JENNINGS, 14
- FLYNN MCGARRY, 15
- ERIK FINMAN, 15
- NASH GRIER, 16
- RICO RODRIGUEZ, 16
- CIARA JUDGE, 16
- ÉMER HICKEY, 17
- SOPHIE HEALY-THOW, 17

3 THE WALKING DEAD


4 MELISSA & JOEY

5 CHASING LIFE


6 THE VOICE

7 THE FOSTERS

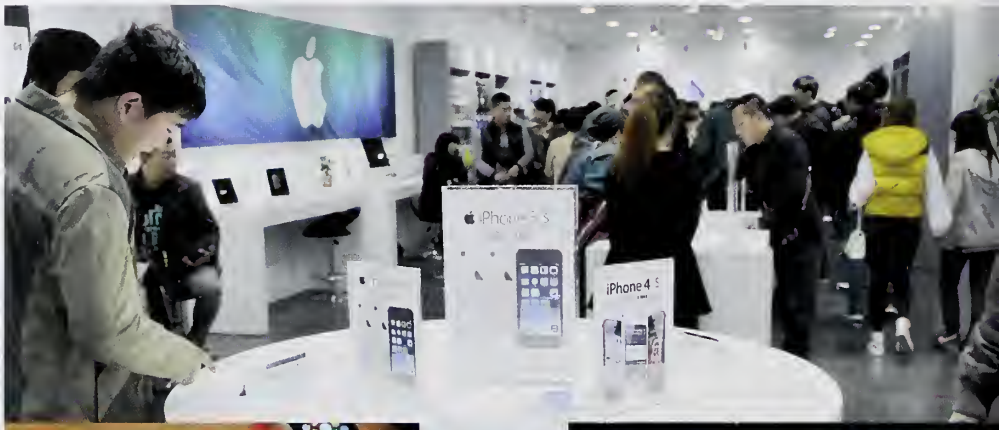
8 STAR WARS REBELS

9 PRETTY LITTLE LIARS

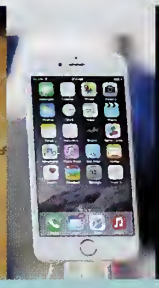
1 VANS

2 BEATS

3 NIKE



4 PACSUN



5 APPLE

BRANDS

UNDER ARMOUR 6

1. VANS Endorsements by star skateboarders reinforce the laid-back, California-casual vibe of this sneaker brand.
2. BEATS High price tags are no deterrents for fans of the colorful, bass-heavy, on-ear headphones.
3. NIKE The sports outfitter is the most popular clothing brand among teens and millennials.
4. PACSUN Kendall & Kylie, the Kardashian/Jenner family's teen clothing line, helps this fashion retailer to attract teen shoppers.
5. APPLE The maker of the iPhone® and the iPad® is the favorite tech brand in the teen market.
6. UNDER ARMOUR Serious athletes (and those who want to look like them) are willing to pay premium prices for this high-performance athletic apparel brand.

FORBES MOST VALUABLE BRANDS

1. APPLE: $124.2 BILLION
2. MICROSOFT: $63 BILLION
3. GOOGLE: $56.6 BILLION
4. COCA-COLA: $56.1 BILLION
5. IBM: $47.9 BILLION
6. MCDONALD'S: $39.9 BILLION
7. GENERAL ELECTRIC: $37.1 BILLION
8. SAMSUNG: $35 BILLION
9. TOYOTA: $31.3 BILLION
10. LOUIS VUITTON: $29.9 BILLION

http://www.forbes.com/powerful-brands/list/#page:1_sort:0_direction:asc_search

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